



# City of Montrose Master Plan 2040

## City of Montrose Master Plan Citizen Survey

Survey Summary, August 17, 2023

Community engagement is a valuable part of the planning process in soliciting public input. An online survey was made available to the public between June 27 and August 11, 2023. The survey was advertised on the City's website and social media outlets. Hard copies of the survey were also made available at the City offices during business hours. A total of 131 online surveys were completed as of August 17, 2023. Citizen surveys help guide the planning process for the future. The results of the survey are summarized below.

Filters were applied to the survey results to evaluate differences in opinion between various segments of respondents. For the purposes of this analysis, the following four respondent segments were considered:

1. **Younger Respondents** (29 years or younger – see Question #1 – 10 total)
2. **Older Respondents** (65 years or older – see Question #1 – 22 total)
3. **Montrose Residents** (City of Montrose residents only – see Question #3 – 87 total)
4. **Business Stakeholders** (work, operate a business, commercial, or industrial property in the City of Montrose – see Question #6 – 31 total)

The survey summary narrative, below, identifies instances where differences in the responses across the respondent segments were especially notable.

### Age

The age of the survey respondents was generally older, with people age 30 to 49 representing the largest group of respondents (45%), followed by respondents age 50 to 64 (31%).

### Household Size

The largest percentage (29%) of respondents said there were only two individuals living in their household. Less than 10% said they lived alone. 23% indicated 3 people in their household and the remaining 39% said 4 or more people lived in their household.

### Residence Status

67% of respondents were residents of the City of Montrose.

### Residence Tenure

Of the Montrose Residents respondent segment (87 total), the greatest percentage (37%) have lived in the City for more than 20 years. An additional 22% have lived in the City between 10 and 19 years, while

18% have lived in the City between 5 and 9 years. Only 22% have lived in the City for less than 5 years. Among the Older Respondents segment, 65% have lived in the City for more than 20 years.

## Moving Intention

Of the Montrose Residents respondent segment, 83% indicated that they do not intend to move out of the City in the next 5 to 10 years.

## Relation to Community

Respondents were asked to indicate their relationship and/or association with the City. The question allowed for multiple responses. 18% of respondents work in the City, 11% attend school in the City, 9% own or operate a business in the City and less than 1% own a commercial or industrial property in the City. 16% of respondents indicated “other,” many of whom indicated that their children and/or grandchildren attend school in the City.

## Positive Aspects

When asked what the City of Montrose’s most positive aspects are, the 5 most common answers were:

1. Small town atmosphere (76%)
2. Safe neighborhoods and community (65%)
3. Proximity to family or friends (42%)
4. Quality of the school district (39%)
5. Limited or no congestion (37%)

Small town atmosphere was the top choice for all respondent segments except the Younger Respondents, whose top choice was safe neighborhoods and community, followed by small town atmosphere. All respondent segments shared the same top 5 aspects, except for the Business Stakeholders segment, where community spirit or civic mindedness made the top 5 and limited or no congestion fell out of the top 5.

## Negative Aspects

When asked what the City of Montrose’s least favorable aspects are, the 5 most common answers were:

1. Lack of dining options (74%)
2. Downtown district is not vibrant enough (61%)
3. Lack of shopping, retail, and service options (54%)
4. Blighted or deteriorating businesses (50%)
5. Lack of entertainment options (48%)

In general, the various respondent segments were consistent in their responses, with lack of dining options as the top choice for each segment. Lack of youth activities made it into the top 5 for both the Younger Respondents and Older Respondents segments.

## What Would You Change?

Participants were given the option to provide a write-in response about what they'd change about the City of Montrose. The most common topic centered around downtown revitalization. Other commonly addressed topics included lowering taxes, adding more dining options, and undertaking road improvements.

## Convenience Shopping

The majority of participants (46%) said they most commonly go to Clio/Vienna Township for their convenience shopping and service needs. The second most popular answer was Montrose (37%). All other answer choices were below 8 percent each.

## Comparison Shopping

Most participants (32%) said they most commonly go to Clio/Vienna Township for their comparison shopping and service needs. The second most popular answer was the Greater Flint Area (22%) followed by Online (20%). The remaining options were 10 percent or lower each, including Montrose which received only 5% of responses. Among the Montrose Residents segment, the most common answers were Clio/Vienna Township (34%) followed by Online (22%). Birch Run was a popular write-in answer.

## Dining & Entertainment

The largest number of respondents (37%) said they most commonly go to Clio/Vienna Township for their dining and entertainment needs. Another popular answer was the Greater Flint Area (25%). There was a larger drop off in popularity for the other answers – each being below 13%, including Montrose at 7%.

## Commuting

When asked what their primary mode of transportation to work was, 95% of respondents said they used their personal vehicle. All remaining answer options represented no more than 2% each.

## Transportation Barriers

Respondents were given the option to write-in answers to the question, "What barriers exist that prevent you from using your preferred mode of transportation or a different mode of transportation?" The most common answer, by far, was "none." Other options included a lack of bicycle paths and poor sidewalk conditions, especially in the winter.

## Future Housing Types

Respondents were asked what type of housing should be developed in the City of Montrose in the next 5 to 20 years. The top answer choice by a large margin was smaller single family detached homes at 62%. The following were the top 5 answer choices overall:

1. Single family detached homes – small (<1,500 sq ft) (62%)
2. Single family detached homes – large (>1,500 sq ft) (42%)
3. Single family attached homes (townhouses, condos) (31%)
4. Senior housing – independent living (31%)
5. Small-scale multi-family (4 units or less) (17%)

Smaller single family detached homes was the top answer for all respondent segments. However, there were some differences between the respondent segments. Older Respondents indicated senior housing – independent living at a higher rate (53%) in comparison to the overall results. Younger Respondents indicated single family attached homes (townhouses, attached condos) at a higher rate 38% in comparison to the overall results.

## Land Use Development Strategies

Participants were given a list of land use development strategies the City could employ over the next 5 to 20 years. They were asked to assign a level of importance to each strategy ranging from not important to high importance. The strategies which were noted by the highest percentage of respondents as being of either moderate or high importance were:

1. Enhance and direct new development to Downtown Montrose (84% moderate or high importance)
2. Improve the appearance and quality of existing homes and neighborhoods (50%)
3. Improve/expand recreational facilities and programming (46%)
4. Preserve natural features (floodplains, wetlands, woodlands, etc.) (42%)

All four respondent segments listed enhancing and directing new development to the City's downtown as the most important goal.

## Phrases

Participants were asked what three phrases came to mind when thinking of Montrose today. The three most common phrases were Small Town, Safe, and Run-down. Next, participants were asked what three phrases came to mind when thinking of Montrose in the future. The three most common phrases were Vibrant, Small, and Friendly.

## Visitor Experience

Respondents were asked how they believe visitors experience the City of Montrose on a scale from very positive to very negative. The most common response was neutral (55%). 31% said they believe it was some degree of negative and the remaining 14% said they believe it was some degree of positive. This skew was consistent among all respondent segments.

## Encouragement

Respondents were prompted to convince someone unfamiliar with Montrose to relocate here. Popular answers followed subjects pertaining to small town atmosphere, safe community, good schools, and friendly people. Among the Montrose Residents segment, another popular topic was good proximity to highways and other towns.

## Economic Development

Participants were asked what effective economic development means to them. They were asked to rank 9 different economic development initiatives from most to least important. The economic development initiatives deemed to be of greatest importance were:

1. Launching new businesses in the city
2. Expanding the growth of existing businesses in the city
3. Attracting businesses to the city

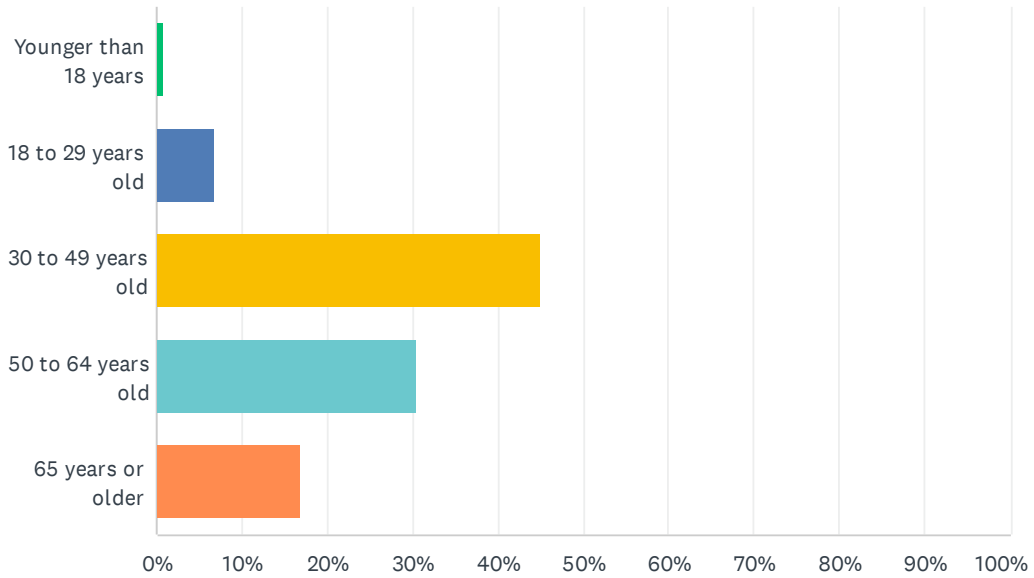
Among the Younger Respondents segment, the most common answer was “creating new jobs in the city.”

## Future Planning

Those who took the survey were asked what they would like to see in the City that doesn't currently exist. Popular write-in answers included more dining options, grocery stores, and commercial uses in general.

## Q1 In what age range do you fall?

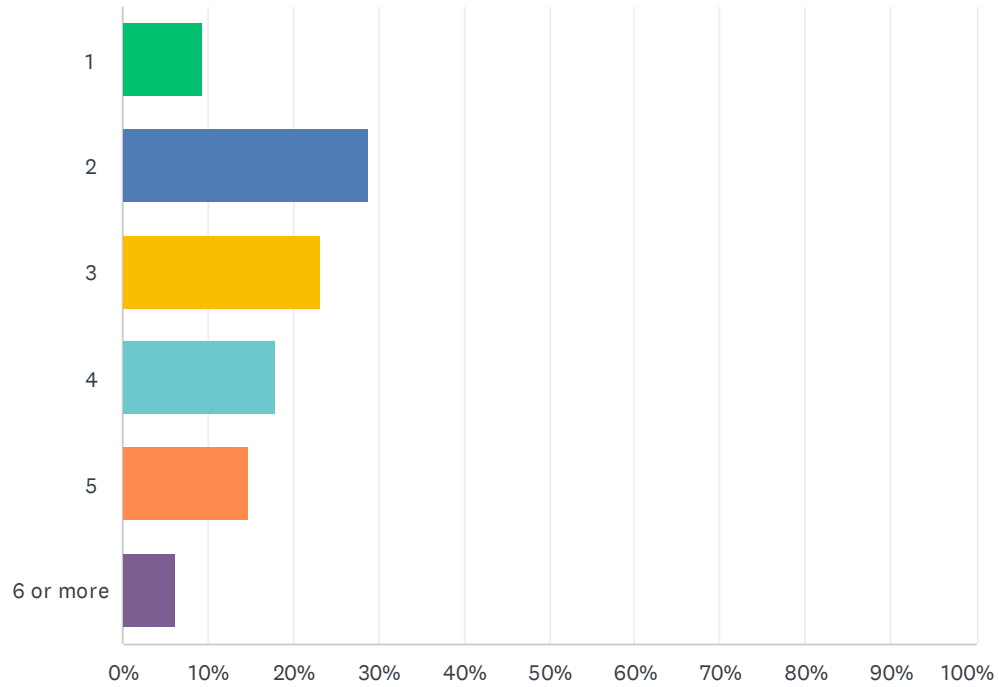
Answered: 131 Skipped: 0



| ANSWER CHOICES        | RESPONSES |            |
|-----------------------|-----------|------------|
| Younger than 18 years | 0.76%     | 1          |
| 18 to 29 years old    | 6.87%     | 9          |
| 30 to 49 years old    | 45.04%    | 59         |
| 50 to 64 years old    | 30.53%    | 40         |
| 65 years or older     | 16.79%    | 22         |
| <b>TOTAL</b>          |           | <b>131</b> |

## Q2 How many people live in your household?

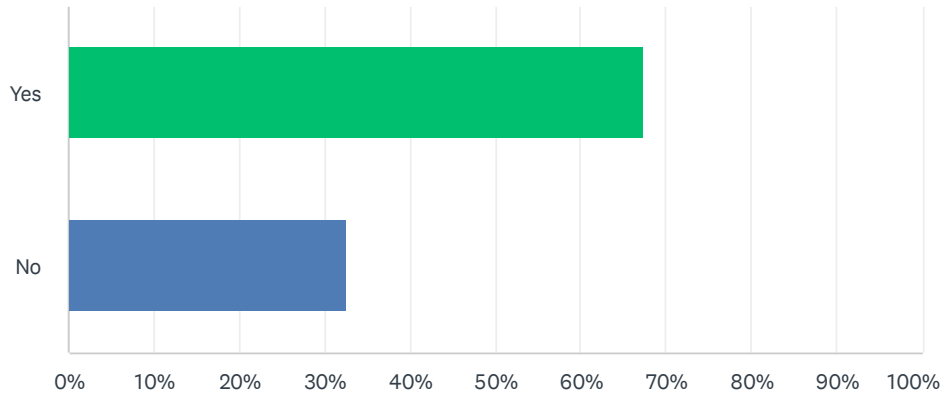
Answered: 129 Skipped: 2



| ANSWER CHOICES | RESPONSES |            |
|----------------|-----------|------------|
| 1              | 9.30%     | 12         |
| 2              | 28.68%    | 37         |
| 3              | 23.26%    | 30         |
| 4              | 17.83%    | 23         |
| 5              | 14.73%    | 19         |
| 6 or more      | 6.20%     | 8          |
| <b>TOTAL</b>   |           | <b>129</b> |

### Q3 Are you a current resident of the City of Montrose?

Answered: 129 Skipped: 2

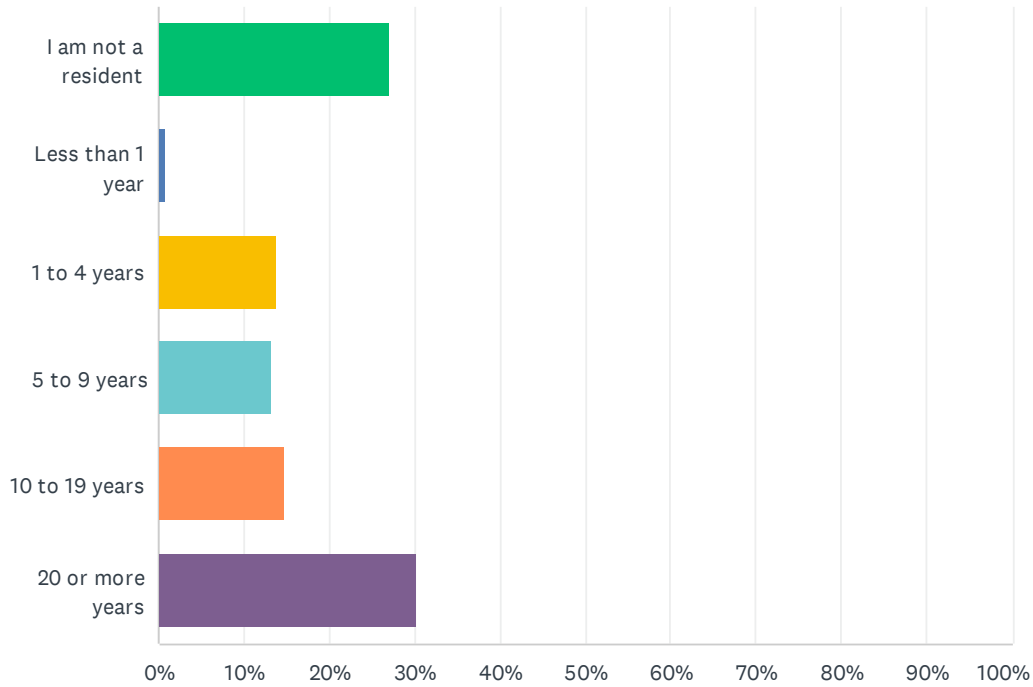


| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 67.44%    | 87  |
| No             | 32.56%    | 42  |
| TOTAL          |           | 129 |



## Q4 How long have you lived in the City of Montrose?

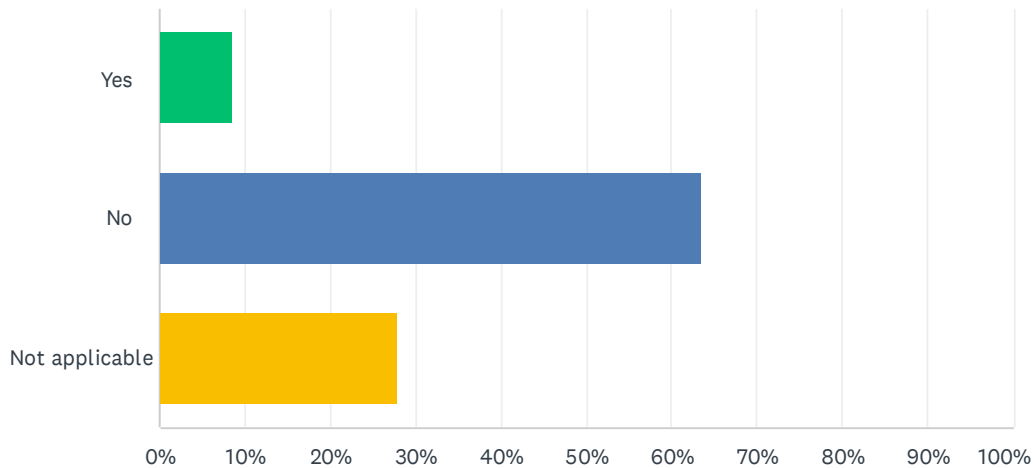
Answered: 129 Skipped: 2



| ANSWER CHOICES      | RESPONSES |            |
|---------------------|-----------|------------|
| I am not a resident | 27.13%    | 35         |
| Less than 1 year    | 0.78%     | 1          |
| 1 to 4 years        | 13.95%    | 18         |
| 5 to 9 years        | 13.18%    | 17         |
| 10 to 19 years      | 14.73%    | 19         |
| 20 or more years    | 30.23%    | 39         |
| <b>TOTAL</b>        |           | <b>129</b> |

## Q5 Do you plan on moving out of the City in the next 5 to 10 years?

Answered: 129 Skipped: 2



| ANSWER CHOICES | RESPONSES  |
|----------------|------------|
| Yes            | 8.53% 11   |
| No             | 63.57% 82  |
| Not applicable | 27.91% 36  |
| <b>TOTAL</b>   | <b>129</b> |

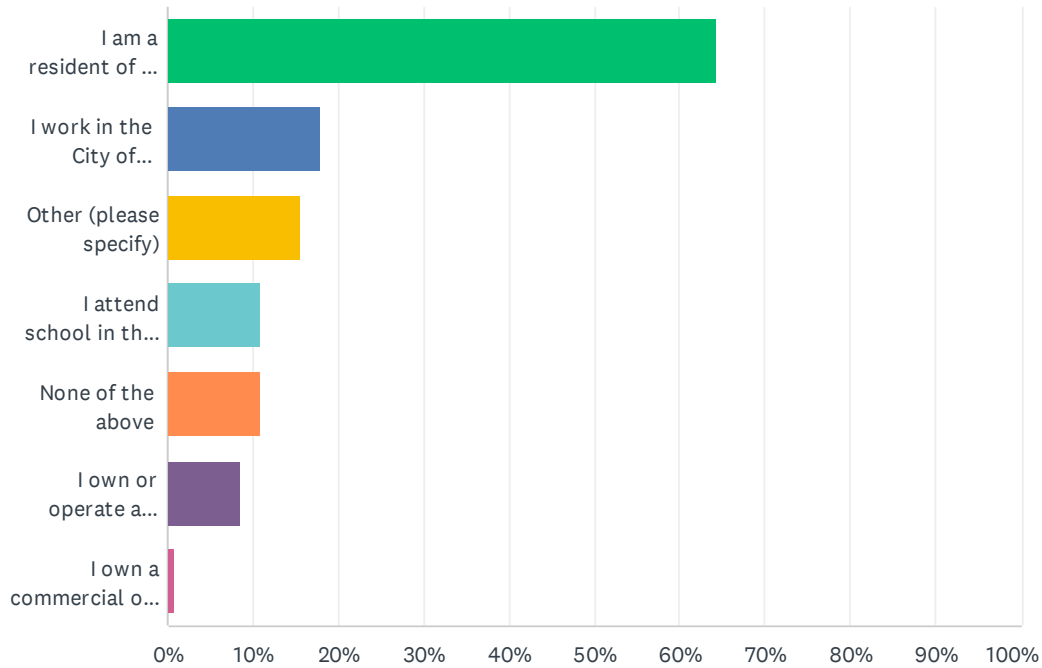
| #  | PLEASE FEEL FREE TO EXPAND UPON YOUR ANSWER.   | DATE               |
|----|--|--------------------|
| 1  | Montrose Township resident, but that doesn't make the city any less important to us. We are there all of tye time. | 8/11/2023 10:01 PM |
| 2  | Possibly to the township.  | 8/11/2023 8:15 PM  |
| 3  | I am in Montrose Township  | 8/11/2023 2:44 PM  |
| 4  | My business is here  | 8/11/2023 2:37 PM  |
| 5  | Live in Montrose township  | 8/11/2023 1:08 PM  |
| 6  | Poor leadership only pushing personnel agendas   | 8/11/2023 12:15 PM |
| 7  | Montrose township resident, very close to the city.  | 8/11/2023 12:13 PM |
| 8  | Retired to higgins lake  | 8/11/2023 11:07 AM |
| 9  | I have lived in Montrose for 35 years the last 12 have been in the township. I don't plan to move.                 | 8/11/2023 10:57 AM |
| 10 | Purchased land in the township to build on   | 8/6/2023 9:41 PM   |
| 11 | My intentions are to remain here barring any old age event that prevents me from caring for myself.                | 8/4/2023 9:19 PM   |
| 12 | Montrose Township resident   | 8/3/2023 7:08 AM   |
| 13 | don't know yet   | 8/3/2023 3:57 AM   |
| 14 | I am in the township   | 8/3/2023 1:52 AM   |

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|    |  |                   |
|----|--|-------------------|
| 15 | Maybe. I am close to my job, but Montrose isn't ideal.   | 8/2/2023 9:38 PM  |
| 16 | I live in the township   | 8/2/2023 8:56 PM  |
| 17 | Currently do not feel the city is going in a direction where I would want to live here any longer than necessary. Taxes continue to rise, water bills are outrageous, no support from leadership of any kind here. | 7/10/2023 3:06 PM |

## Q6 Please select all that apply:

Answered: 129 Skipped: 2



| ANSWER CHOICES  | RESPONSES |    |
|---|-----------|----|
| I am a resident of the City of Montrose                           | 64.34%    | 83 |
| I work in the City of Montrose                                    | 17.83%    | 23 |
| Other (please specify)  | 15.50%    | 20 |
| I attend school in the City of Montrose                           | 10.85%    | 14 |
| None of the above   | 10.85%    | 14 |
| I own or operate a business in the City of Montrose               | 8.53%     | 11 |
| I own a commercial or industrial property in the City of Montrose | 0.78%     | 1  |
| Total Respondents: 129  |           |    |

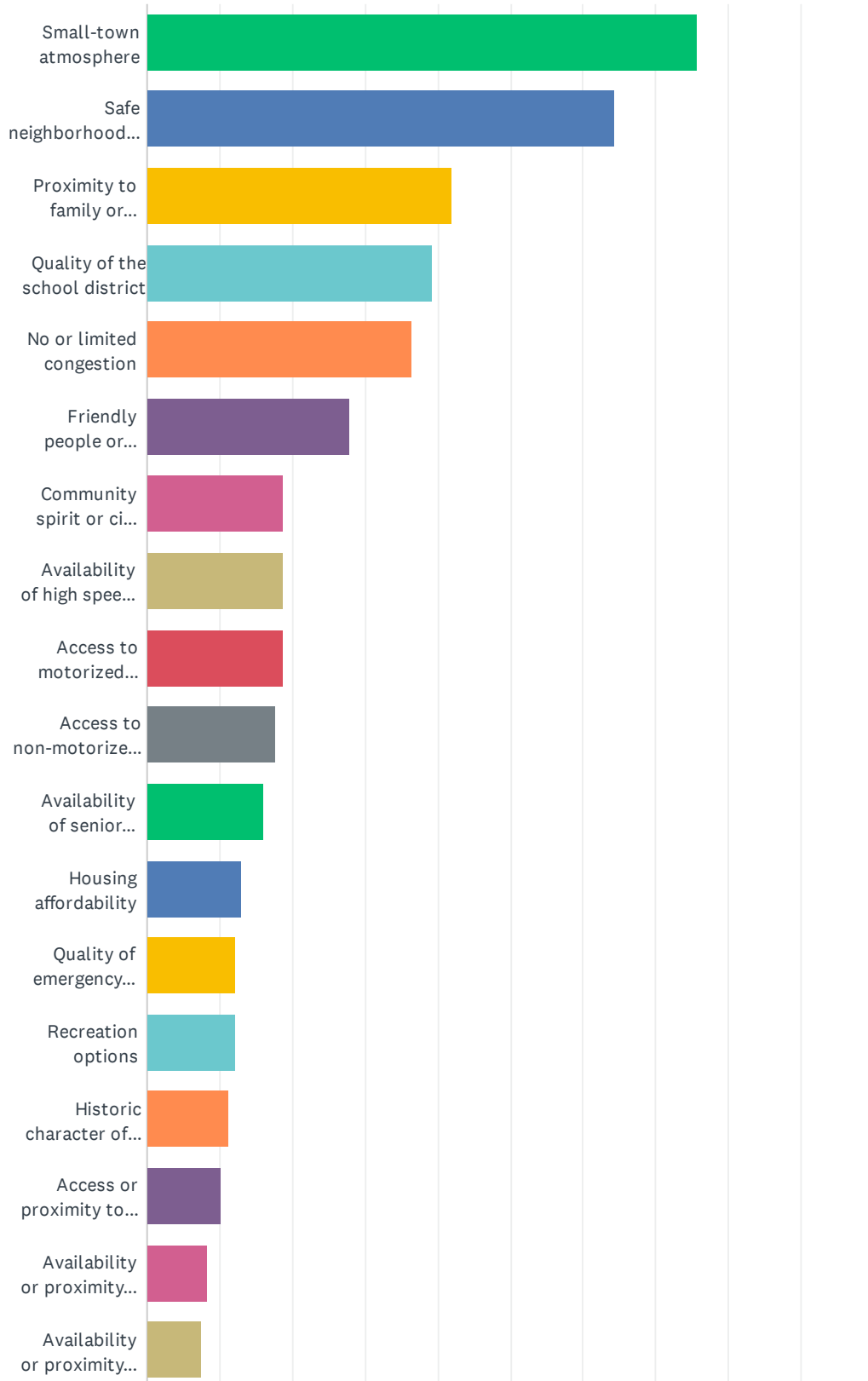
| # | OTHER (PLEASE SPECIFY)  | DATE               |
|---|---|--------------------|
| 1 | Children attend school in Montrose.   | 8/11/2023 10:01 PM |
| 2 | My children attend Montrose schools   | 8/11/2023 6:01 PM  |
| 3 | Kid attend school in city. We live in township  | 8/11/2023 3:28 PM  |
| 4 | I live in Montrose township and my grandkids go to Montrose schools                           | 8/11/2023 2:44 PM  |
| 5 | My children attend Montrose schools, I grew up there & live just on the outskirts             | 8/11/2023 2:23 PM  |
| 6 | I live in Montrose Township.  | 8/11/2023 2:17 PM  |
| 7 | There should be no distinction between the City and Township. We all live in a 36 square mile | 8/11/2023 12:02 PM |

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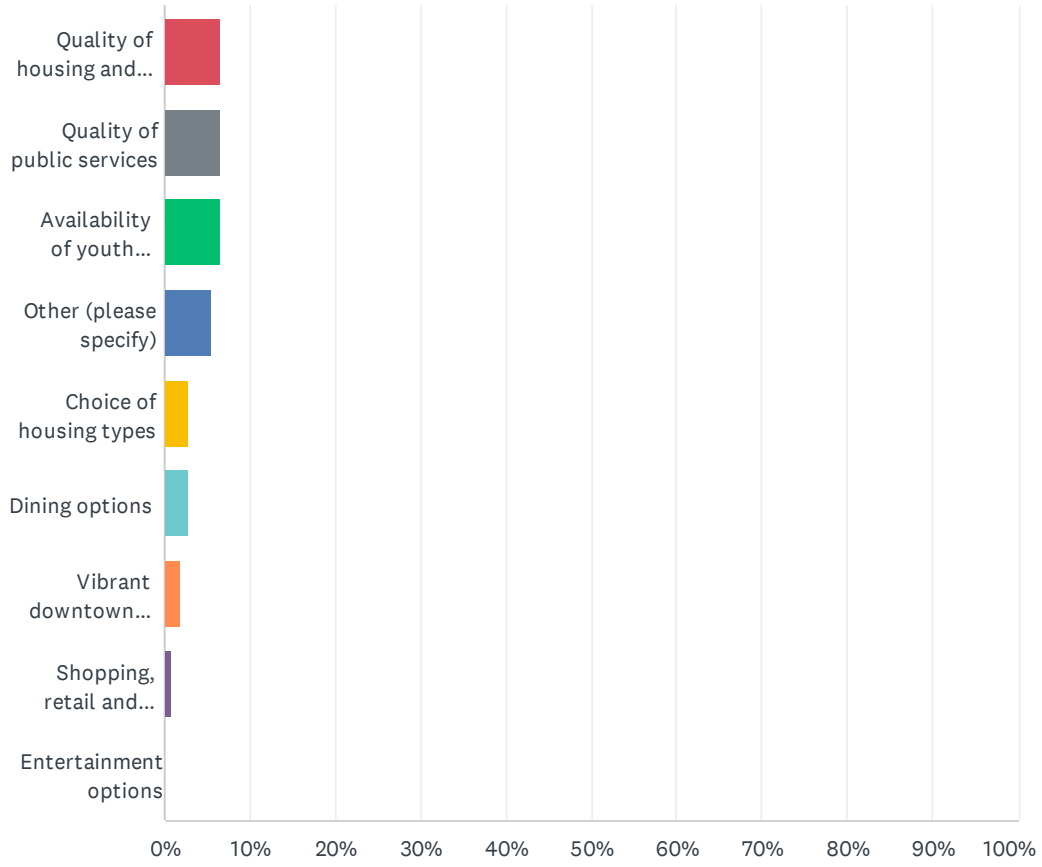
|    |  |                    |
|----|--|--------------------|
|    | radius and when I am asked where I live my comment is "I am from Montrose"!!                   |                    |
| 8  | My children attend Montrose schools  | 8/11/2023 11:11 AM |
| 9  | Retired  | 8/11/2023 11:07 AM |
| 10 | Township resident  | 8/4/2023 10:29 PM  |
| 11 | I have friends and family there, and attend events, and shop there.                            | 8/4/2023 10:15 AM  |
| 12 | Township resident  | 8/3/2023 7:08 AM   |
| 13 | I live in Montrose township. My children go to school at Montrose and play sports in Montrose. | 8/3/2023 6:45 AM   |
| 14 | Kids attend school in the city   | 8/3/2023 1:52 AM   |
| 15 | We own property in the city of Montrose, and plan to build a home there.                       | 8/2/2023 10:23 PM  |
| 16 | Children and grandchildren attend montrose schools   | 8/2/2023 9:12 PM   |
| 17 | I have lived justoutside of the cirty for 15 years and work within the city limits.            | 8/2/2023 8:48 PM   |
| 18 | My children go to school in Montrose.  | 8/2/2023 3:27 PM   |
| 19 | My 3 kids attend school in Montrose  | 7/8/2023 11:54 AM  |
| 20 | I report on the community and am taking the survey for information about the survey.           | 6/30/2023 10:10 AM |

# Q7 What are the City of Montrose's MOST positive aspects? (Select not more than 5)

Answered: 107 Skipped: 24



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| ANSWER CHOICES   | RESPONSES |    |
|--|-----------|----|
| Small-town atmosphere  | 75.70%    | 81 |
| Safe neighborhoods and community                                     | 64.49%    | 69 |
| Proximity to family or friends                                       | 42.06%    | 45 |
| Quality of the school district                                       | 39.25%    | 42 |
| No or limited congestion   | 36.45%    | 39 |
| Friendly people or atmosphere  | 28.04%    | 30 |
| Community spirit or civic mindedness                                 | 18.69%    | 20 |
| Availability of high speed internet                                  | 18.69%    | 20 |
| Access to motorized transportation (roads, freeways, etc.)           | 18.69%    | 20 |
| Access to non-motorized transportation (bike paths, sidewalks, etc.) | 17.76%    | 19 |
| Availability of senior services or activities                        | 15.89%    | 17 |
| Housing affordability  | 13.08%    | 14 |
| Quality of emergency services  | 12.15%    | 13 |
| Recreation options   | 12.15%    | 13 |
| Historic character of the community                                  | 11.21%    | 12 |
| Access or proximity to natural resources                             | 10.28%    | 11 |
| Availability or proximity to medical care                            | 8.41%     | 9  |
| Availability or proximity to jobs/employment                         | 7.48%     | 8  |
| Quality of housing and neighborhoods                                 | 6.54%     | 7  |
| Quality of public services   | 6.54%     | 7  |
| Availability of youth activities                                     | 6.54%     | 7  |
| Other (please specify)   | 5.61%     | 6  |
| Choice of housing types  | 2.80%     | 3  |
| Dining options   | 2.80%     | 3  |
| Vibrant downtown district  | 1.87%     | 2  |
| Shopping, retail and service options                                 | 0.93%     | 1  |
| Entertainment options  | 0.00%     | 0  |
| Total Respondents: 107   |           |    |

| # | OTHER (PLEASE SPECIFY)                                  | DATE               |
|---|---|--------------------|
| 1 | Library, current mayor is a huge benefit                | 8/11/2023 3:35 PM  |
| 2 | W2  | 8/11/2023 1:16 PM  |
| 3 | Community involvement                                   | 8/11/2023 12:09 PM |
| 4 | Barber Park, Montrose Orchard, Montrose Police and Fire | 8/11/2023 11:35 AM |

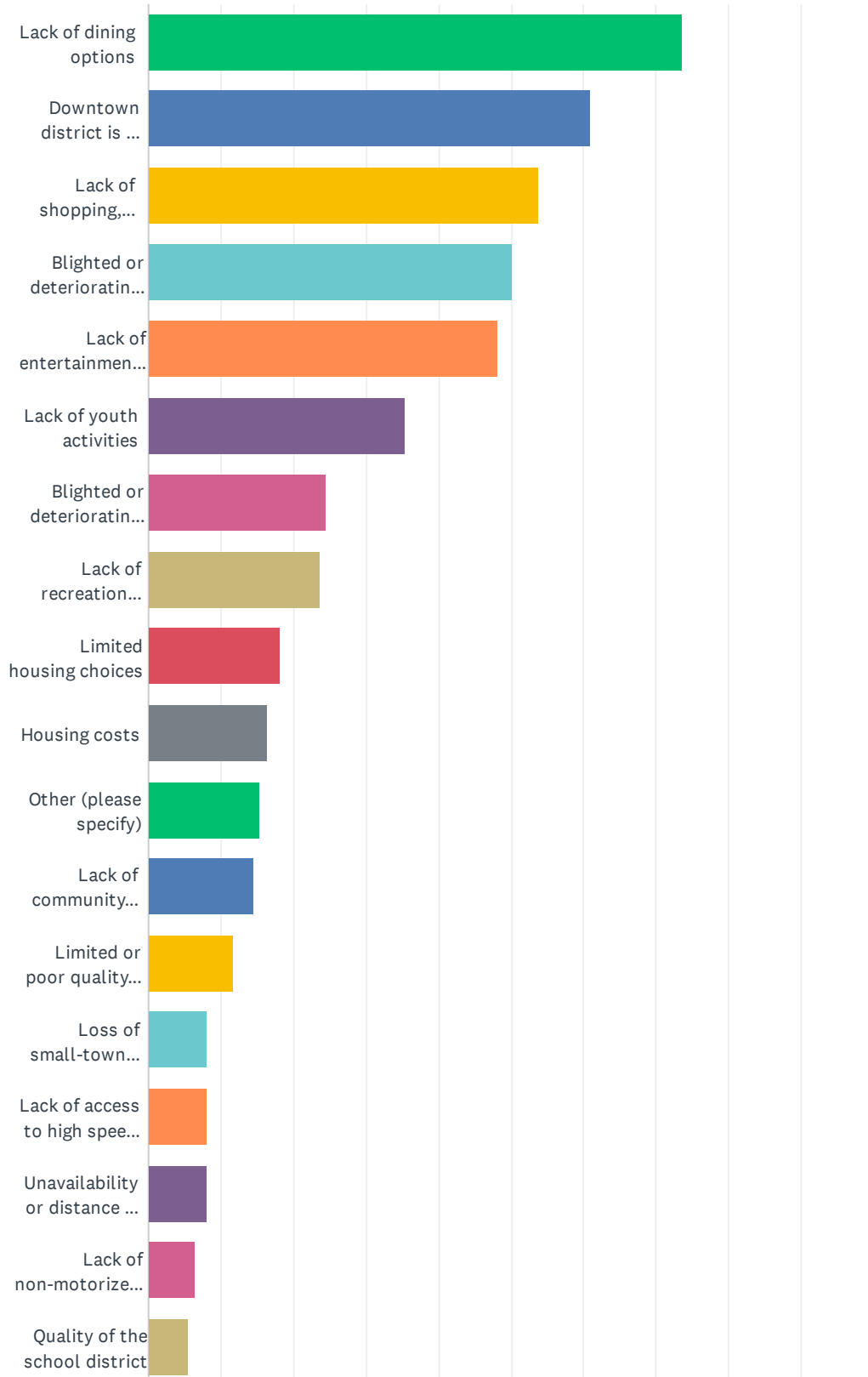


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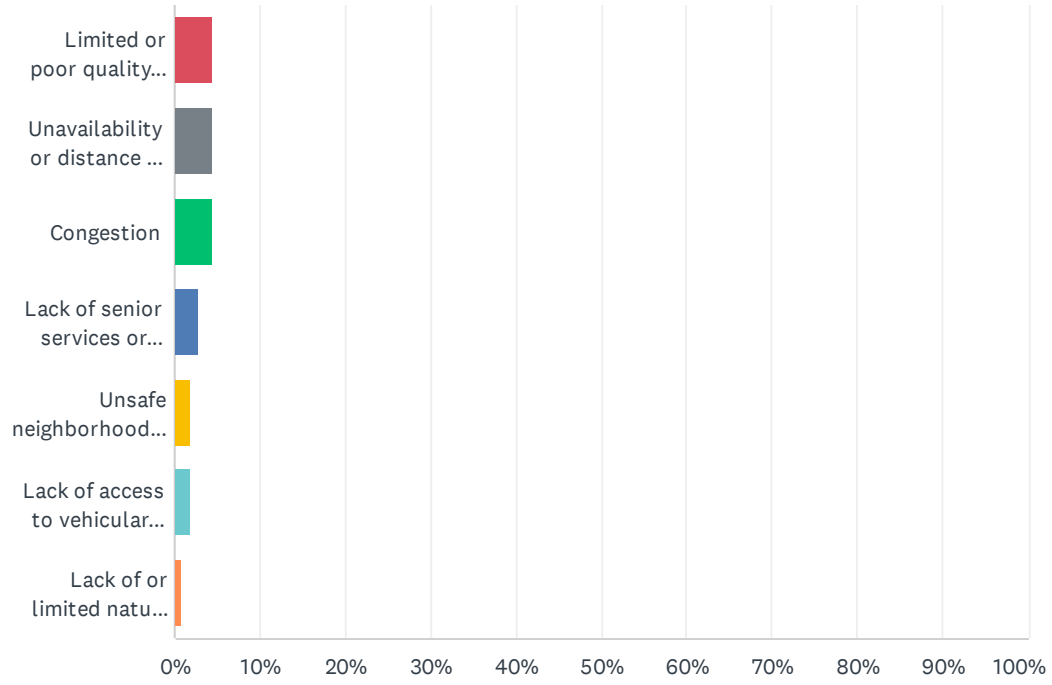
|   |  |                   |
|---|--|-------------------|
| 5 | I like Sam Spence and the DPW workers. They do an amazing job! | 8/4/2023 10:00 AM |
| 6 | Parks  | 8/2/2023 9:08 PM  |

### Q8 What are the City of Montrose's LEAST favorable or appealing aspects? (Select not more than 5)

Answered: 110 Skipped: 21



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| ANSWER CHOICES   | RESPONSES |    |
|--|-----------|----|
| Lack of dining options   | 73.64%    | 81 |
| Downtown district is not vibrant enough                            | 60.91%    | 67 |
| Lack of shopping, retail and service options                       | 53.64%    | 59 |
| Blighted or deteriorating businesses                               | 50.00%    | 55 |
| Lack of entertainment options                                      | 48.18%    | 53 |
| Lack of youth activities   | 35.45%    | 39 |
| Blighted or deteriorating homes or neighborhoods                   | 24.55%    | 27 |
| Lack of recreation options   | 23.64%    | 26 |
| Limited housing choices  | 18.18%    | 20 |
| Housing costs  | 16.36%    | 18 |
| Other (please specify)   | 15.45%    | 17 |
| Lack of community spirit or civic mindedness                       | 14.55%    | 16 |
| Limited or poor quality public services                            | 11.82%    | 13 |
| Loss of small-town atmosphere                                      | 8.18%     | 9  |
| Lack of access to high speed internet                              | 8.18%     | 9  |
| Unavailability or distance to jobs/employment                      | 8.18%     | 9  |
| Lack of non-motorized transportation (bike paths, sidewalks, etc.) | 6.36%     | 7  |
| Quality of the school district                                     | 5.45%     | 6  |
| Limited or poor quality emergency services                         | 4.55%     | 5  |
| Unavailability or distance to medical care                         | 4.55%     | 5  |
| Congestion   | 4.55%     | 5  |
| Lack of senior services or activities                              | 2.73%     | 3  |
| Unsafe neighborhoods or community                                  | 1.82%     | 2  |
| Lack of access to vehicular transportation (roads, freeways, etc.) | 1.82%     | 2  |
| Lack of or limited natural resources                               | 0.91%     | 1  |
| Total Respondents: 110   |           |    |

| # | OTHER (PLEASE SPECIFY)   | DATE               |
|---|--|--------------------|
| 1 | More consideration and advocacy for a pot shop than focusing on the kids in the community, maintaining a drug free environment for our youth, and having access to healthy activities for kids and families. | 8/11/2023 10:09 PM |
| 2 | Lots of racist post or negativity about the city on public pages   | 8/11/2023 6:04 PM  |
| 3 | Go back to being a village. Bring back the small town values   | 8/11/2023 4:35 PM  |
| 4 | All of the above   | 8/11/2023 1:26 PM  |
| 5 | Please power wash and paint, spruce up, downtown area  | 8/11/2023 1:17 PM  |

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|    |  |                    |
|----|--|--------------------|
| 6  | Lack of family activities  | 8/11/2023 1:09 PM  |
| 7  | Lack of mayor/ political representing the people's thoughts  | 8/11/2023 12:19 PM |
| 8  | The dump.  | 8/11/2023 12:18 PM |
| 9  | Lack of all open minds in the people who are running the government and the lack of listening to all the residents and others who care about their community!!   | 8/11/2023 12:09 PM |
| 10 | Downtown Montrose is awful compared to Flushing, Chesaning, Clio. Run down, not taken care, no flowers, no stores, no shops, 1 restaurant which is a bar. Not including fast food. Then the amount of houses that are not taken care of. Honestly I'm embarrassed to have family visit because it's so run down sadly.   | 8/11/2023 11:35 AM |
| 11 | cost of property taxes   | 8/6/2023 10:26 AM  |
| 12 | Mosquitoes   | 8/4/2023 10:14 AM  |
| 13 | School traffic   | 8/2/2023 9:19 PM   |
| 14 | High Taxes   | 8/2/2023 4:46 PM   |
| 15 | Although I think Montrose is actually a cut above many other nearby communities (per relative size) I still feel like we lack a cohesive bond as neighbors. Personally I feel like this town revolves around the Blueberry Festival and that's fair, it makes sense. However, other events we have throughout the year feel like transplants. They come from all around, gather in our little spot for the day and then they're gone. Often times leaving locals agitated. I'm not sure what the city can do about this, if anything I find us quite lucky to have Colleen as active with the community and social media as she is. Maybe this is more of a general gripe. Thanks for reading my TED talk. | 8/2/2023 3:42 PM   |
| 16 | The paintings on the buildings in the downtown strip look very bad. Look how new Lothrop took down there a banded buildings. It looks much nicer than our down town.   | 7/8/2023 8:49 AM   |
| 17 | Downtown businesses not handicapped accessible   | 7/4/2023 11:57 AM  |

## Q9 What is the one thing about the City of Montrose you would like to change?

Answered: 74 Skipped: 57

| #  | RESPONSES   | DATE               |
|----|---|--------------------|
| 1  | Safer parks, less bullying of kids in the parks by other unsupervised kids. Less trouble made for local businesses by crappy politics.  | 8/11/2023 10:09 PM |
| 2  | Leadership  | 8/11/2023 8:20 PM  |
| 3  | The division and hate over political issues.  | 8/11/2023 8:19 PM  |
| 4  | Businesses in all the vacant buildings.   | 8/11/2023 6:35 PM  |
| 5  | We want a dog park  | 8/11/2023 6:27 PM  |
| 6  | I wish there was more stores downtown or a farmer's market.   | 8/11/2023 6:04 PM  |
| 7  | New leaders   | 8/11/2023 4:35 PM  |
| 8  | Downtown is an eyesore. Our town needs a face lift.   | 8/11/2023 3:37 PM  |
| 9  | More family friendly community activities and/or better advertisement of them year round.   | 8/11/2023 3:35 PM  |
| 10 | More businesses downtown  | 8/11/2023 2:35 PM  |
| 11 | Have a nice sit down place to eat   | 8/11/2023 2:26 PM  |
| 12 | Dining options with outdoor seating in the downtown area.   | 8/11/2023 2:26 PM  |
| 13 | More businesses, both restaurants and shopping  | 8/11/2023 2:23 PM  |
| 14 | More businesses downtown.   | 8/11/2023 2:21 PM  |
| 15 | I would like to see sidewalks to get to the orchard. There are too many kids walking and running on Seymour with no safe space and too many blind spots   | 8/11/2023 2:20 PM  |
| 16 | Downtown  | 8/11/2023 1:43 PM  |
| 17 | The deteriorated businesses.  | 8/11/2023 1:37 PM  |
| 18 | Cost of living in the city  | 8/11/2023 1:26 PM  |
| 19 | I would love to see downtown look and feel like a quaint little desirable village full of local shops. Block off the area 1-2 monthly for a community art walk, farmers market, music, bring back a reason to be there. It used to be that way. | 8/11/2023 1:17 PM  |
| 20 | More things to do for families  | 8/11/2023 1:09 PM  |
| 21 | Need a business Incubator   | 8/11/2023 12:25 PM |
| 22 | Updated building facades.   | 8/11/2023 12:18 PM |
| 23 | Making the town look more appealing, more places for the youth to hang out as well as more restaurant options.  | 8/11/2023 12:18 PM |
| 24 | The inability of the government and their lack of communication with their peers  | 8/11/2023 12:09 PM |
| 25 | Downtown  | 8/11/2023 11:58 AM |
| 26 | Do not let a pride parade happen , not the kind of town we would have moved to if this is allowed . Dont need.  | 8/11/2023 11:42 AM |
| 27 | Enforce penalties on people who don't take care of their property or business, garbage, lawn etc. Encourage businesses to beautify their outdoor space to encourage business and the city area where people are proud of it!                    | 8/11/2023 11:35 AM |

## City of Montrose Master Plan Opinion Survey

|    |  |                    |
|----|--|--------------------|
| 28 | The taxes are outrageous and there's nothing viable in the city/township district other than hair salons, bars, and churches. I'm looking forward to the dispensary coming and hoping it will change the small mindedness of this town.  | 8/11/2023 11:22 AM |
| 29 | I would like the businesses of the downtown to be established and prosper  | 8/11/2023 11:22 AM |
| 30 | More options downtown, and seeing the downtown area with businesses and a breakfast diner. Downtown sees tons of through traffic and it looks run down and closed up. Why not bring through traffic business in. Maybe even a bodega for fresh vegetables?   | 8/11/2023 11:18 AM |
| 31 | Vibrant downtown businesses. The town could be so cute! Put a Welcome to Montrose mural(highlight blueberries) on the wall of the former Saltees blue building and build a small brick courtyard with tables, trees, flowers to enjoy coffee etc. Focus on the Scottish heritage of the town with larger blue plaid welcome signs(blueberries in the corner of signs) on light posts. The current ones are a great idea but way to small. Entice service businesses such as an eye doctor to open shop in corner brick building. Inform or encourage use of grant money to build apartments or renovate apartments above businesses. Incorporate fines for building owners who buy a building and don't create a business, Old Fairway store. Montrose City potential is strong! | 8/11/2023 11:18 AM |
| 32 | Good old boy syndrome  | 8/11/2023 11:10 AM |
| 33 | We need to expand recreational activities at Barber Park, including a splash pad and ADA Kayak Launch  | 8/11/2023 11:06 AM |
| 34 | Fixing or demolition of blighted buildings   | 8/7/2023 1:01 PM   |
| 35 | How the down town looks  | 8/7/2023 12:37 PM  |
| 36 | More dining choices  | 8/6/2023 9:45 PM   |
| 37 | Taxes on the city are way too high and so is the water and sewer   | 8/6/2023 12:58 PM  |
| 38 | Leadership   | 8/5/2023 8:38 PM   |
| 39 | The City Manager to stop making excuses and take responsibility for his job.   | 8/4/2023 2:32 PM   |
| 40 | High cost of water bills   | 8/4/2023 11:24 AM  |
| 41 | Shops downtown would be cool!  | 8/4/2023 10:14 AM  |
| 42 | I would like A couple more restaurants, not fast food, but restaurants.  | 8/4/2023 10:00 AM  |
| 43 | High property taxes  | 8/3/2023 10:44 PM  |
| 44 | Unsure   | 8/3/2023 8:04 PM   |
| 45 | It would be nice to have more shops and dining options and see the community support them.   | 8/3/2023 11:29 AM  |
| 46 | sdgdfsgd   | 8/3/2023 9:20 AM   |
| 47 | Clean it up. Sidewalk half of them you can not get a bike or stroller down stopping busy   | 8/3/2023 9:17 AM   |
| 48 | The lack of money for infrastructure improvements.   | 8/3/2023 7:59 AM   |
| 49 | Small businesses are the heart of small towns  | 8/3/2023 7:12 AM   |
| 50 | Don't want the weed place to be here   | 8/3/2023 4:08 AM   |
| 51 | The high taxes for no reason.  | 8/3/2023 1:56 AM   |
| 52 | Taxes are too high   | 8/2/2023 10:27 PM  |
| 53 | I would like for the old conservatives to die and for all the homes on main to actually become decent businesses.  | 8/2/2023 9:41 PM   |
| 54 | Make fewer drive a one way between Saginaw and ray st  | 8/2/2023 9:19 PM   |
| 55 | More dining options.   | 8/2/2023 9:08 PM   |
| 56 | The downtown area if montrose was once a usefull space full of business. More than half is now empty and falling apart.  | 8/2/2023 8:51 PM   |

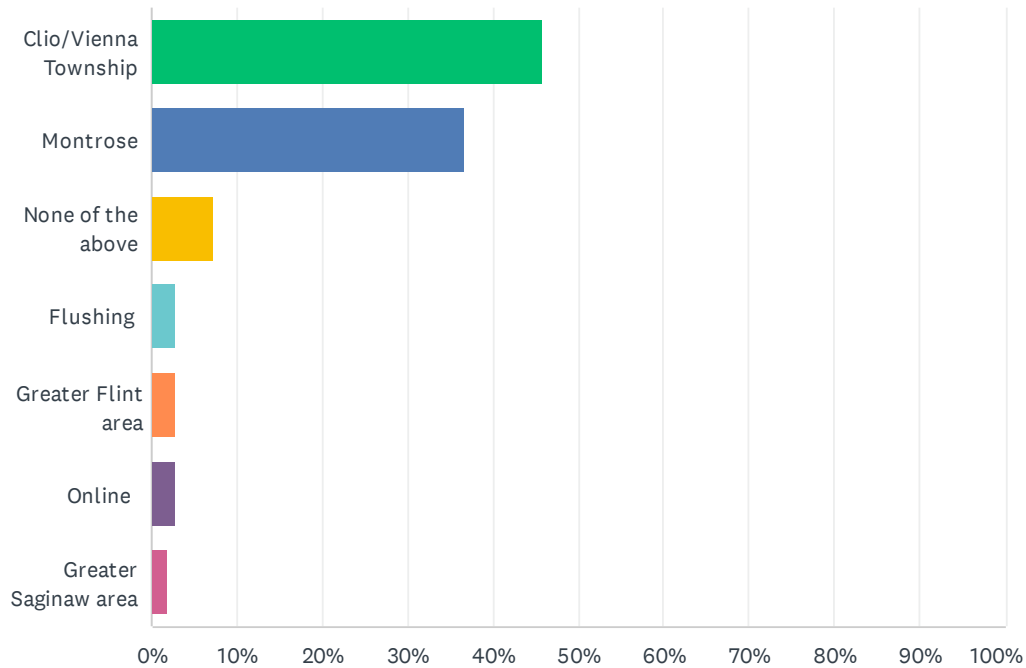
## City of Montrose Master Plan Opinion Survey

|    |   |                   |
|----|---|-------------------|
| 57 | Clean up the downtown and bring business in   | 8/2/2023 6:06 PM  |
| 58 | More restaurants and vibrant downtown   | 8/2/2023 5:02 PM  |
| 59 | Water quality.  | 8/2/2023 4:13 PM  |
| 60 | I would like to see a huge emphasis on filling in grassy or overgrown areas of the city with native Michigan plants. I would REALLY like to see a lot more trees planted, preferably historically native trees. (There's a theme here) Just in general more trees, more plants, especially more shade over between Lion's park and CVS. | 8/2/2023 3:42 PM  |
| 61 | I would like to see businesses opened up in the existing historic buildings downtown  | 8/2/2023 2:58 PM  |
| 62 | I would like businesses better supported  | 7/10/2023 3:32 PM |
| 63 | The leadership.   | 7/10/2023 3:06 PM |
| 64 | Carlann Street needs to be paved  | 7/8/2023 12:01 PM |
| 65 | Paved road on Carlann St  | 7/8/2023 11:59 AM |
| 66 | Our down town strip. All of our surrounding towns (birch run, Clio, new lothrop) have tore down there abandoned buildings, have veteran signs up and nice landscaping. Our down town is falling apart and looks like crap.  | 7/8/2023 8:49 AM  |
| 67 | A better/safer way to walk to Barber Park from the city. Better street lighting for when walking in winter afternoons. Some sidewalks have severely overhanging limbs that are in the way of pedestrians.   | 7/7/2023 9:41 PM  |
| 68 | Run down and unkempt properties   | 7/7/2023 7:42 AM  |
| 69 | Need a light at 57 and Mckliney   | 7/4/2023 9:32 PM  |
| 70 | Make businesses accessible  | 7/4/2023 11:57 AM |
| 71 | I would make M57 a 4 lane road.   | 7/2/2023 10:15 PM |
| 72 | I would change the culture of apathy both of the people as well as Montrose leadership. For Montrose to be a successful city, it needs be culturally relevant with dining options and better architecture downtown.   | 7/2/2023 7:47 PM  |
| 73 | I would like to see a skate park at lions park for the older kids   | 7/1/2023 11:25 AM |
| 74 | Creating a recreation center with sports and activities for kids .  | 6/30/2023 7:27 AM |



**Q10 Where do you most commonly go for your convenience shopping and service needs? (Convenience goods and services are those that are regularly consumed and are readily available for purchase. Examples include groceries, hardware, and personal care.)**

Answered: 109 Skipped: 22



| ANSWER CHOICES       | RESPONSES  |
|----------------------|------------|
| Clio/Vienna Township | 45.87% 50  |
| Montrose             | 36.70% 40  |
| None of the above    | 7.34% 8    |
| Flushing             | 2.75% 3    |
| Greater Flint area   | 2.75% 3    |
| Online               | 2.75% 3    |
| Greater Saginaw area | 1.83% 2    |
| <b>TOTAL</b>         | <b>109</b> |

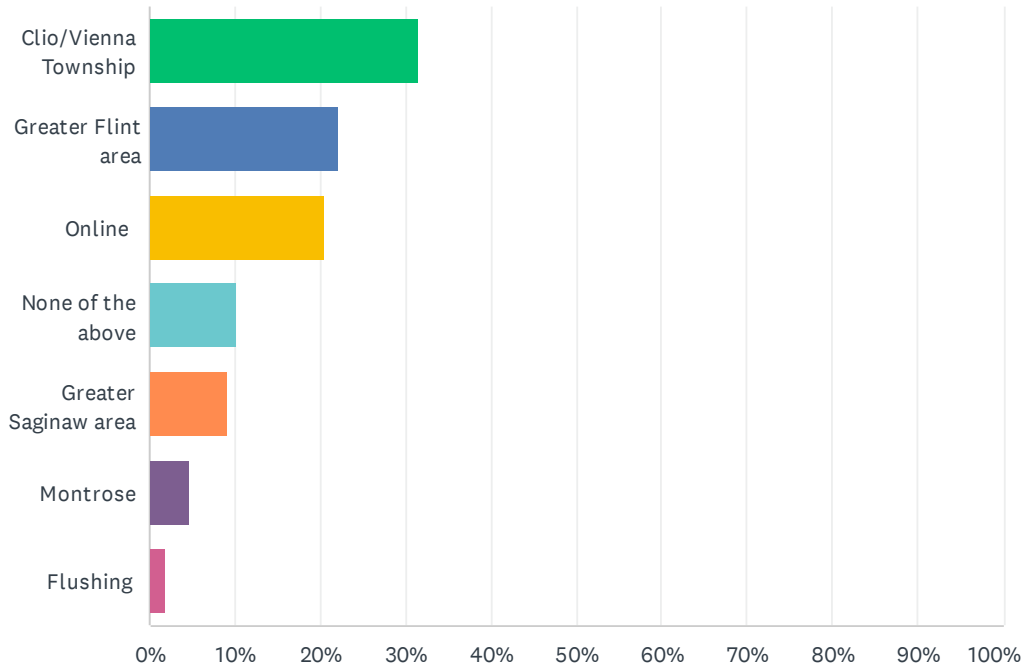
| # | FEEL FREE TO EXPAND UPON YOUR ANSWER                              | DATE               |
|---|---|--------------------|
| 1 | Birch Run or Swartz Creek.  | 8/11/2023 10:09 PM |
| 2 | Thank God for riverside. Would look at moving if they ever close. | 8/11/2023 8:20 PM  |
| 3 | Aldi/Walmart  | 8/11/2023 8:19 PM  |
| 4 | Owosso  | 8/11/2023 6:31 PM  |

## City of Montrose Master Plan Opinion Survey

|    |   |                    |
|----|---|--------------------|
| 5  | I also go to birch run or flint. Most for groceries or extra services   | 8/11/2023 6:04 PM  |
| 6  | Birch run   | 8/11/2023 5:54 PM  |
| 7  | I love Riverside.   | 8/11/2023 2:21 PM  |
| 8  | Riverside   | 8/11/2023 2:20 PM  |
| 9  | We go to bueches  | 8/11/2023 12:18 PM |
| 10 | I shop in owosso a lot but do go to riverside when I need a few things I love supporting local businesses.  | 8/11/2023 12:18 PM |
| 11 | Including clio , online   | 8/11/2023 11:42 AM |
| 12 | Flushing, Clio, Grand Blanc to eat and shop.  | 8/11/2023 11:35 AM |
| 13 | Meijer in birch run, Amazon   | 8/11/2023 11:22 AM |
| 14 | Online, riverside, dollar store, Walmart , Sinbad   | 8/11/2023 11:18 AM |
| 15 | Riverside is great! One of the signs of poverty in towns is dollar stores. It is sad to see we have so many. They also contribute to poor eating habits leading to unhealthy citizens. It was sad to see the latest one come to town.                                   | 8/11/2023 11:18 AM |
| 16 | Birch run   | 8/11/2023 11:10 AM |
| 17 | Birch run   | 8/4/2023 10:14 AM  |
| 18 | Groceries are mostly bought at Riverside. Some other things like hardware and other big things are bought in Clio mostly.   | 8/4/2023 10:00 AM  |
| 19 | I do most of my grocery shopping at Riverside. I usually go to CVS for prescriptions/vitamins and other health related products and I occasionally shop at the dollar store or Dollar General to help keep my money in the community and job opportunities in the area. | 8/3/2023 8:04 PM   |
| 20 | Walmart   | 8/3/2023 4:08 AM   |
| 21 | Birch run meijer is much cheaper than riverside and bigger selection  | 8/2/2023 9:08 PM   |
| 22 | If I can get what I need at Riverside or Gilroys then I go there. I always check with them first.   | 8/2/2023 3:42 PM   |
| 23 | Unfortunately the larger stores in Clio are more affordable priced.   | 7/7/2023 9:41 PM   |
| 24 | Birch Run Meijer followed by Montrose Riverside   | 7/2/2023 7:47 PM   |
| 25 | Riverside for groceries but you have to travel to clio for personal hygiene products the dollar stores are to expensive.  | 6/30/2023 7:27 AM  |

**Q11 Where do you most commonly go for your comparison shopping and service needs? (Comparison shopping is where consumers compare the price and quality of multiple goods and services from multiple retailers before making a purchase decision. Examples include cars, clothing, home goods and electronics.)**

Answered: 108 Skipped: 23



| ANSWER CHOICES       | RESPONSES  |
|----------------------|------------|
| Clio/Vienna Township | 31.48% 34  |
| Greater Flint area   | 22.22% 24  |
| Online               | 20.37% 22  |
| None of the above    | 10.19% 11  |
| Greater Saginaw area | 9.26% 10   |
| Montrose             | 4.63% 5    |
| Flushing             | 1.85% 2    |
| <b>TOTAL</b>         | <b>108</b> |

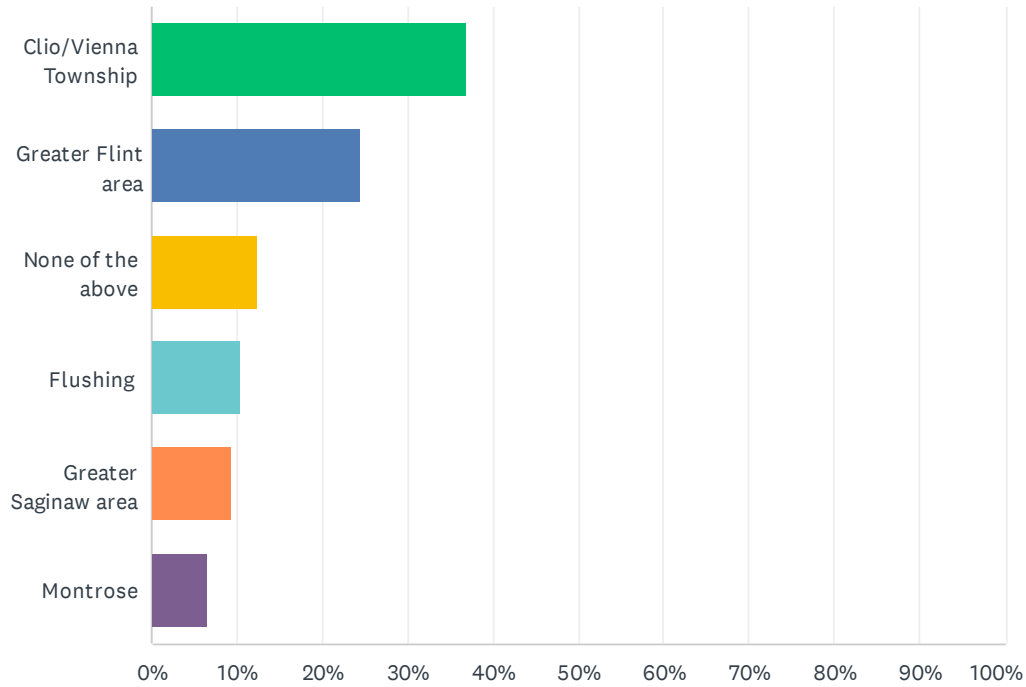
| # | FEEL FREE TO EXPAND UPON YOUR ANSWER | DATE               |
|---|--------------------------------------|--------------------|
| 1 | Amazon                               | 8/11/2023 10:09 PM |
| 2 | Owosso or Lansing                    | 8/11/2023 6:31 PM  |
| 3 | Clothes shopping.                    | 8/11/2023 2:21 PM  |

## City of Montrose Master Plan Opinion Survey

|    |  |                    |
|----|--|--------------------|
| 4  | Birch run                                  | 8/11/2023 11:10 AM |
| 5  | I don't do much comparison shopping        | 8/7/2023 1:01 PM   |
| 6  | Birch run                                  | 8/4/2023 10:14 AM  |
| 7  | Walmart                                    | 8/3/2023 4:08 AM   |
| 8  | Birch run                                  | 8/2/2023 10:27 PM  |
| 9  | We try to use Riverside in Montrose though | 7/8/2023 12:01 PM  |
| 10 | Birch Run, Lansing, Ann Arbor              | 7/2/2023 7:47 PM   |

## Q12 Where do you most commonly go for your dining and entertainment needs?

Answered: 106 Skipped: 25



| ANSWER CHOICES       | RESPONSES |            |
|----------------------|-----------|------------|
| Clio/Vienna Township | 36.79%    | 39         |
| Greater Flint area   | 24.53%    | 26         |
| None of the above    | 12.26%    | 13         |
| Flushing             | 10.38%    | 11         |
| Greater Saginaw area | 9.43%     | 10         |
| Montrose             | 6.60%     | 7          |
| <b>TOTAL</b>         |           | <b>106</b> |

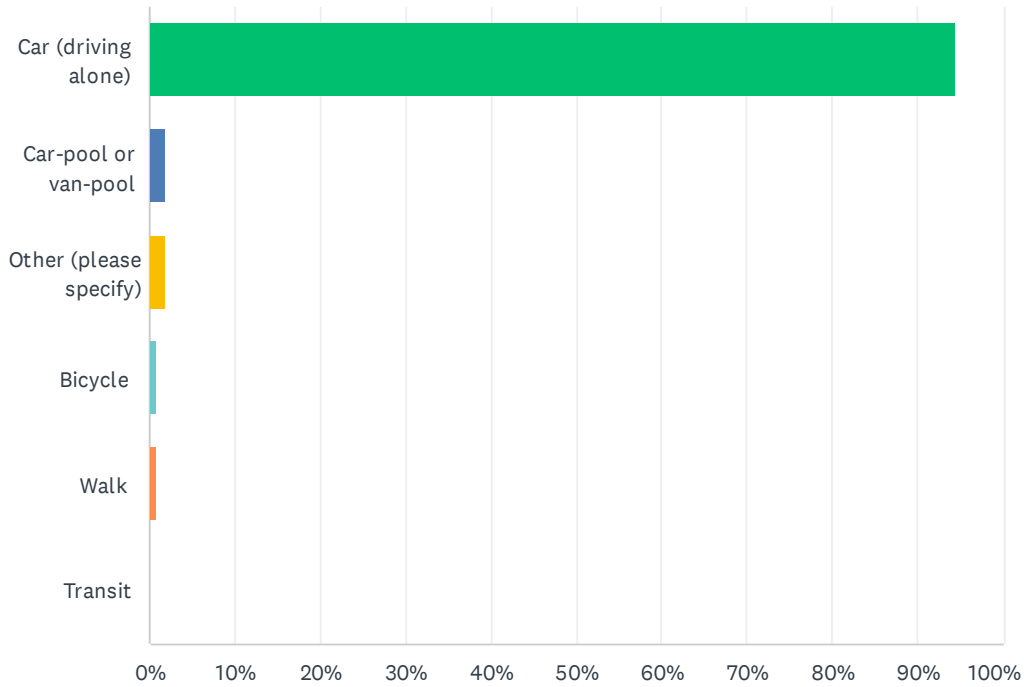
| # | FEEL FREE TO EXPAND UPON YOUR ANSWER       | DATE              |
|---|--|-------------------|
| 1 | Birch run                                  | 8/11/2023 8:20 PM |
| 2 | Birch run                                  | 8/11/2023 6:27 PM |
| 3 | Birch run/ frankenmuth or Chesaning/owosso | 8/11/2023 6:04 PM |
| 4 | Birch run                                  | 8/11/2023 4:35 PM |
| 5 | Chesaning                                  | 8/11/2023 2:47 PM |
| 6 | Davison                                    | 8/11/2023 1:37 PM |
| 7 | They have more options                     | 8/11/2023 1:26 PM |

## City of Montrose Master Plan Opinion Survey

|    |   |                    |
|----|---|--------------------|
| 8  | Birch Run if out , otherwise at home  | 8/11/2023 11:42 AM |
| 9  | Flushing, Grand Blanc   | 8/11/2023 11:35 AM |
| 10 | Detroit   | 8/11/2023 11:18 AM |
| 11 | Birch run and online  | 8/4/2023 10:18 AM  |
| 12 | Birch run   | 8/4/2023 10:14 AM  |
| 13 | Sometimes we also go to Birch Run.  | 8/4/2023 10:00 AM  |
| 14 | I'm not big on eating out very often when I know that I have a full refrigerator and freezer at home. About the only time I eat out is when I'm on the road and have no time to cook at home. | 8/3/2023 8:04 PM   |
| 15 | We don't have many choices here   | 8/3/2023 9:17 AM   |
| 16 | Birch run   | 8/2/2023 10:27 PM  |
| 17 | Birch Run or Fenton   | 7/10/2023 3:06 PM  |
| 18 | No restaurants currently in montrose  | 7/4/2023 11:57 AM  |
| 19 | Williamston, Midland  | 7/2/2023 7:47 PM   |

## Q13 What is your primary mode of transportation?

Answered: 110 Skipped: 21



| ANSWER CHOICES         | RESPONSES  |
|------------------------|------------|
| Car (driving alone)    | 94.55% 104 |
| Car-pool or van-pool   | 1.82% 2    |
| Other (please specify) | 1.82% 2    |
| Bicycle                | 0.91% 1    |
| Walk                   | 0.91% 1    |
| Transit                | 0.00% 0    |
| <b>TOTAL</b>           | <b>110</b> |

| # | OTHER (PLEASE SPECIFY) | DATE               |
|---|------------------------|--------------------|
| 1 | With husband           | 8/11/2023 11:35 AM |
| 2 | Scooter                | 7/4/2023 11:57 AM  |

## Q14 What barriers exist that prevent you from using your preferred mode of transportation or a different mode of transportation?

Answered: 39 Skipped: 92

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | N/A  | 8/11/2023 6:35 PM  |
| 2  | None   | 8/11/2023 6:27 PM  |
| 3  | None   | 8/11/2023 6:04 PM  |
| 4  | None   | 8/11/2023 3:35 PM  |
| 5  | Extending sidewalks to over the bridge update would allow me to bike. Updated sidewalks would make the rented scooters and bikes an option for residents. Communities with more walking or biking options are the communities attracting young families and young adults looking to start families. The next generation will prioritize green spaces and green transportation. | 8/11/2023 2:26 PM  |
| 6  | Lack of infrastructure in the US....I would love to have a robust public transportation system.  | 8/11/2023 2:23 PM  |
| 7  | .  | 8/11/2023 2:20 PM  |
| 8  | None   | 8/11/2023 1:37 PM  |
| 9  | na   | 8/11/2023 12:25 PM |
| 10 | None   | 8/11/2023 11:35 AM |
| 11 | None   | 8/11/2023 11:22 AM |
| 12 | Medical  | 8/11/2023 11:22 AM |
| 13 | N/a  | 8/11/2023 11:18 AM |
| 14 | Access to Cata systems for transportation in town would benefit citizens.  | 8/11/2023 11:18 AM |
| 15 | None   | 8/11/2023 11:10 AM |
| 16 | None   | 8/11/2023 11:06 AM |
| 17 | None   | 8/7/2023 12:37 PM  |
| 18 | None   | 8/6/2023 12:58 PM  |
| 19 | Gas  | 8/4/2023 11:24 AM  |
| 20 | None   | 8/4/2023 10:14 AM  |
| 21 | None.  | 8/4/2023 10:00 AM  |
| 22 | There are no barriers.   | 8/3/2023 10:44 PM  |
| 23 | I'm a 100% disabled Air Force Veteran that's slowly going paralyzed from the waist down, so walking or riding a bike is no longer an option for me.  | 8/3/2023 8:04 PM   |
| 24 | sdfsd  | 8/3/2023 9:20 AM   |
| 25 | none   | 8/3/2023 4:08 AM   |
| 26 | None   | 8/2/2023 10:27 PM  |
| 27 | bicycle paths  | 8/2/2023 10:13 PM  |
| 28 | Distance   | 8/2/2023 9:41 PM   |
| 29 | None   | 8/2/2023 9:19 PM   |

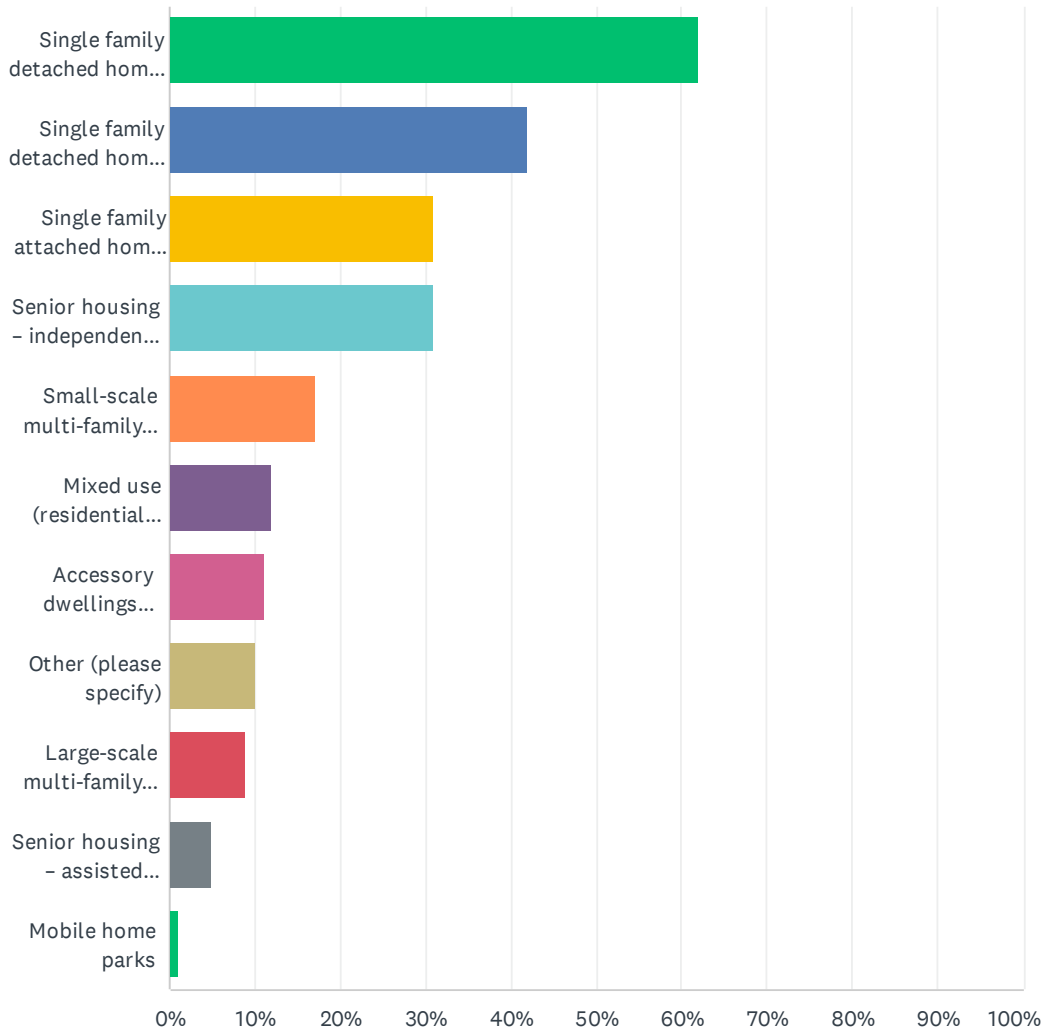


## City of Montrose Master Plan Opinion Survey

|    |   |                   |
|----|---|-------------------|
| 30 | Need more bike paths  | 8/2/2023 5:02 PM  |
| 31 | None.   | 8/2/2023 4:13 PM  |
| 32 | All in all I think our town is rather nice in this regard.  | 8/2/2023 3:42 PM  |
| 33 | Sidewalks in winter that are not shoveled impede my ability to safely walk the city for exercise and/or shopping needs. | 7/23/2023 9:11 PM |
| 34 | None  | 7/13/2023 3:42 PM |
| 35 | I can't bring my Lamborghini home because my street, Carlann Street is still DIRT!!!!                                   | 7/8/2023 12:01 PM |
| 36 | Poor sidewalk care in winter. Overgrown plants blocking sidewalks in summer   | 7/4/2023 11:57 AM |
| 37 | Montrose doesn't offer bus services. Or Uber available.   | 7/2/2023 10:15 PM |
| 38 | None  | 7/2/2023 7:47 PM  |
| 39 | None  | 7/1/2023 11:25 AM |

### Q15 In the next 5 to 20 years, what type of housing should be developed in the City of Montrose? (Select not more than 3)

Answered: 100 Skipped: 31



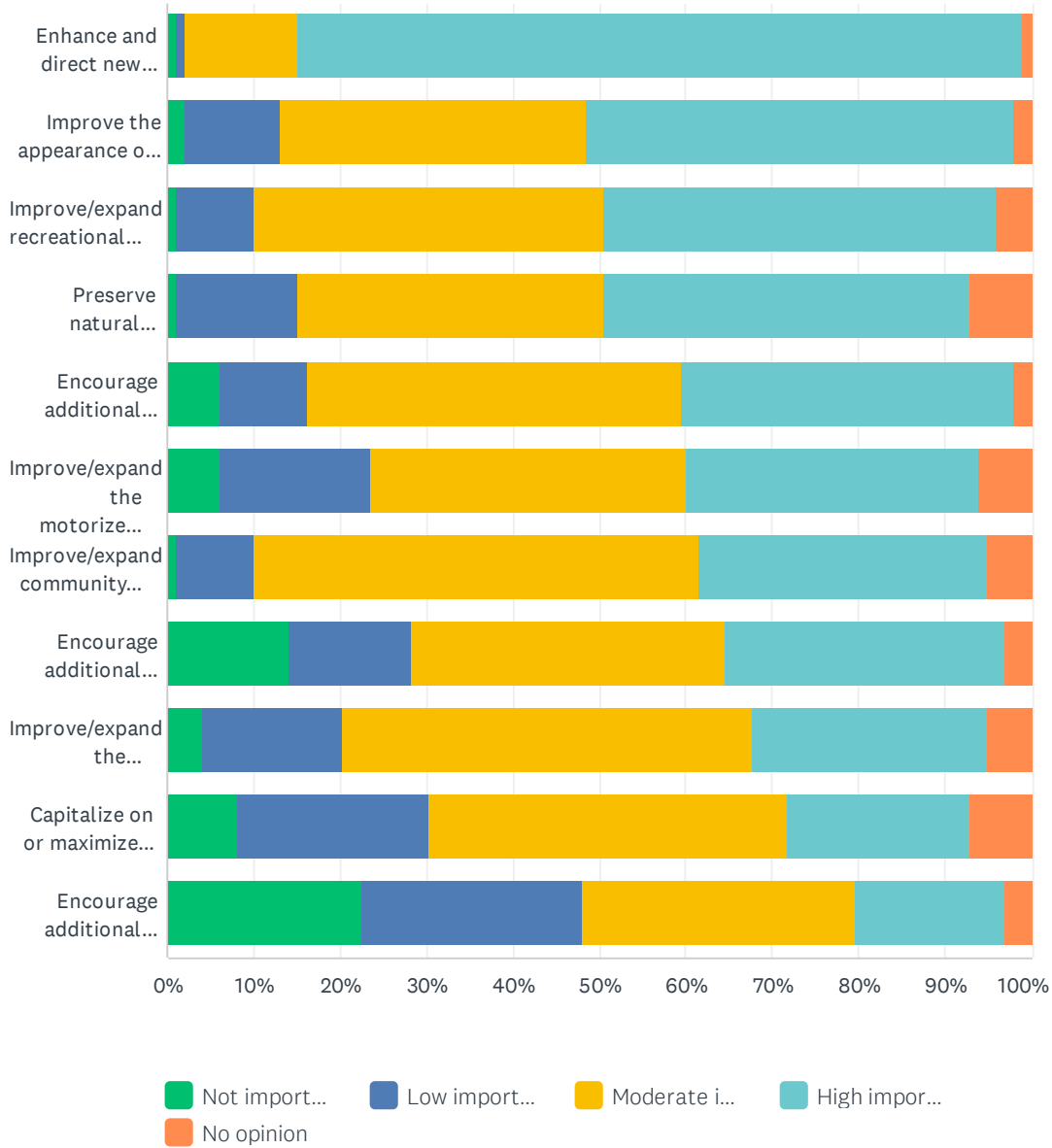
City of Montrose Master Plan Opinion Survey

| ANSWER CHOICES   | RESPONSES |    |
|--|-----------|----|
| Single family detached homes - small (approx. 1,500 square feet or less) | 62.00%    | 62 |
| Single family detached homes - large (approx. 1,500 square feet or more) | 42.00%    | 42 |
| Single family attached homes (townhouses, attached condos)               | 31.00%    | 31 |
| Senior housing – independent living                                      | 31.00%    | 31 |
| Small-scale multi-family (4 units or less)                               | 17.00%    | 17 |
| Mixed use (residential in same building with commercial/office)          | 12.00%    | 12 |
| Accessory dwellings (granny flats, in-law suites, etc.)                  | 11.00%    | 11 |
| Other (please specify)   | 10.00%    | 10 |
| Large-scale multi-family (5 or more units)                               | 9.00%     | 9  |
| Senior housing – assisted living or nursing care                         | 5.00%     | 5  |
| Mobile home parks  | 1.00%     | 1  |
| Total Respondents: 100   |           |    |

| #  | OTHER (PLEASE SPECIFY)   | DATE               |
|----|--|--------------------|
| 1  | Honestly this is a silly question. There is no where in the city to build.   | 8/11/2023 8:27 PM  |
| 2  | Where are these houses going??   | 8/11/2023 5:57 PM  |
| 3  | More options for affordable rental options.  | 8/11/2023 2:36 PM  |
| 4  | None   | 8/11/2023 1:44 PM  |
| 5  | Cut down on rental houses  | 8/11/2023 1:30 PM  |
| 6  | None   | 8/11/2023 1:10 PM  |
| 7  | 55+ community. Homes not mobile home parks. "If you build it they will come." Who do you want to move to Montrose? That is what you should focus on. We have a pocket of poverty and run down areas with drug issues. Almost 60% of our school children are free and reduced lunch and live in poverty. Let's focus on decreasing that number and building, offering services that appeal to a more affluent citizen base. Family friendly, small town, etc. residential builds, 55+ condo development which would free up single homes for families. For the 55 and up to live in a condo you have to move to Clio or Flushing. Partner with Township and Schools to do visioning on Montrose future. Montrose is a diamond in the rough. | 8/11/2023 11:33 AM |
| 8  | I would like development in our community houses and apartments  | 8/11/2023 11:26 AM |
| 9  | Tiny houses  | 7/13/2023 3:51 PM  |
| 10 | We do not need our town over ran by section 8 housing or single room rentals.  | 7/8/2023 8:53 AM   |

Q16 The following is a list of potential land use development strategies that the City of Montrose could employ over the next 5 to 20 years. In your opinion, what is the level of importance of each of these potential strategies?

Answered: 101 Skipped: 30



City of Montrose Master Plan Opinion Survey

|   | NOT IMPORTANT | LOW IMPORTANCE | MODERATE IMPORTANCE | HIGH IMPORTANCE | NO OPINION | TOTAL |
|---|---------------|----------------|---------------------|-----------------|------------|-------|
| Enhance and direct new development to Downtown Montrose                               | 1.01%<br>1    | 1.01%<br>1     | 13.13%<br>13        | 83.84%<br>83    | 1.01%<br>1 | 99    |
| Improve the appearance of existing homes and neighborhoods                            | 2.02%<br>2    | 11.11%<br>11   | 35.35%<br>35        | 49.49%<br>49    | 2.02%<br>2 | 99    |
| Improve/expand recreational facilities and programming                                | 1.01%<br>1    | 9.09%<br>9     | 40.40%<br>40        | 45.45%<br>45    | 4.04%<br>4 | 99    |
| Preserve natural features (floodplains, wetlands, woodlands, etc.)                    | 1.01%<br>1    | 14.14%<br>14   | 35.35%<br>35        | 42.42%<br>42    | 7.07%<br>7 | 99    |
| Encourage additional commercial development outside of Downtown                       | 6.06%<br>6    | 10.10%<br>10   | 43.43%<br>43        | 38.38%<br>38    | 2.02%<br>2 | 99    |
| Improve/expand the motorized transportation network (roads, bridges, etc.)            | 6.12%<br>6    | 17.35%<br>17   | 36.73%<br>36        | 33.67%<br>33    | 6.12%<br>6 | 98    |
| Improve/expand community services and infrastructure                                  | 1.01%<br>1    | 9.09%<br>9     | 51.52%<br>51        | 33.33%<br>33    | 5.05%<br>5 | 99    |
| Encourage additional housing development  | 14.14%<br>14  | 14.14%<br>14   | 36.36%<br>36        | 32.32%<br>32    | 3.03%<br>3 | 99    |
| Improve/expand the non-motorized transportation network (bike paths, sidewalks, etc.) | 4.04%<br>4    | 16.16%<br>16   | 47.47%<br>47        | 27.27%<br>27    | 5.05%<br>5 | 99    |
| Capitalize on or maximize access to the Flint River                                   | 8.08%<br>8    | 22.22%<br>22   | 41.41%<br>41        | 21.21%<br>21    | 7.07%<br>7 | 99    |
| Encourage additional industrial development   | 22.45%<br>22  | 25.51%<br>25   | 31.63%<br>31        | 17.35%<br>17    | 3.06%<br>3 | 98    |

| #  | ARE THERE OTHER LAND USE STRATEGIES THAT YOU FEEL WOULD BE IMPORTANT FOR THE CITY OF MONTROSE?                            | DATE               |
|----|---|--------------------|
| 1  | Single family homes only, no apartment complexes, and requiring the slum lords to clean up and update their properties.   | 8/11/2023 10:13 PM |
| 2  | Repaving the side roads around the school should be the only priority until done.   | 8/11/2023 8:27 PM  |
| 3  | Dog park  | 8/11/2023 6:30 PM  |
| 4  | Marijuana facilities in town  | 8/11/2023 6:06 PM  |
| 5  | Community garden!!! Also, indoor entertainment options for families on long winter days.                                  | 8/11/2023 2:36 PM  |
| 6  | .   | 8/11/2023 2:21 PM  |
| 7  | Bring back the downtown pride and people will follow  | 8/11/2023 1:23 PM  |
| 8  | No  | 8/11/2023 11:37 AM |
| 9  | Our current realty is our downtown and visual appeal. If you build it they will come. WHO do you want coming to Montrose? | 8/11/2023 11:33 AM |
| 10 | No  | 8/4/2023 11:26 AM  |

## City of Montrose Master Plan Opinion Survey

|    |   |                   |
|----|---|-------------------|
| 11 | Well, you could still consider a casino. Would be nice to have a bowling alley again. A public swimming pool. A bakery, restaurants, Jets Pizza, and (gasp) a Panera!   | 8/3/2023 10:55 PM |
| 12 | Master planned community's for any new neighborhoods.   | 8/3/2023 8:10 PM  |
| 13 | All the roads paved   | 8/3/2023 9:20 AM  |
| 14 | Make it easier for more business to come to the city  | 8/2/2023 5:05 PM  |
| 15 | 100% native Michigan planting. If there's grass, forbs, trees going down, I want it native. Only go non-native when there's not an alternative or it doesn't make sense due to extenuating circumstances. There are LOTS of post-grad and pre-grad ecologists looking to get their feet wet around here. Montrose has a beautiful ecosystem, perhaps the town should consider bringing on an ecologist as a consultant. | 8/2/2023 3:50 PM  |
| 16 | Something for teens   | 7/13/2023 3:51 PM |
| 17 | Some kind of natural trails would be something our family would use.  | 7/7/2023 9:43 PM  |
| 18 | Putting in something more for entertainment besides bars. Let's get a gym. Set up a kayak tour from McKinley road down to Barbers Park. I have tons of ideas. A bike path from Coke drive apartments to barber park connects this side of town.   | 7/2/2023 10:19 PM |

## Q17 What are three words or phrases that come to mind when describing Montrose today?

Answered: 62 Skipped: 69

| ANSWER CHOICES | RESPONSES  |
|----------------|------------|
| 1              | 100.00% 62 |
| 2              | 96.77% 60  |
| 3              | 93.55% 58  |

| #  | 1                       | DATE               |
|----|-------------------------|--------------------|
| 1  | Small town feel         | 8/11/2023 10:31 PM |
| 2  | Divided                 | 8/11/2023 8:51 PM  |
| 3  | Peaceful                | 8/11/2023 8:26 PM  |
| 4  | Low income              | 8/11/2023 6:54 PM  |
| 5  | Small                   | 8/11/2023 6:34 PM  |
| 6  | Small town              | 8/11/2023 6:09 PM  |
| 7  | Football                | 8/11/2023 4:43 PM  |
| 8  | Home                    | 8/11/2023 4:31 PM  |
| 9  | Racist                  | 8/11/2023 3:55 PM  |
| 10 | Ghost Town              | 8/11/2023 3:46 PM  |
| 11 | Quaint                  | 8/11/2023 2:48 PM  |
| 12 | High taxes              | 8/11/2023 2:43 PM  |
| 13 | Old                     | 8/11/2023 2:25 PM  |
| 14 | Unattractive            | 8/11/2023 1:48 PM  |
| 15 | Run down                | 8/11/2023 1:46 PM  |
| 16 | Less                    | 8/11/2023 1:35 PM  |
| 17 | Small                   | 8/11/2023 1:19 PM  |
| 18 | hometown                | 8/11/2023 12:31 PM |
| 19 | Falling apart           | 8/11/2023 12:24 PM |
| 20 | Small                   | 8/11/2023 12:14 PM |
| 21 | Home                    | 8/11/2023 12:14 PM |
| 22 | Small                   | 8/11/2023 12:00 PM |
| 23 | Downtown is sad/pitiful | 8/11/2023 11:52 AM |
| 24 | Small town              | 8/11/2023 11:48 AM |
| 25 | Ram Pride               | 8/11/2023 11:28 AM |
| 26 | Small town              | 8/11/2023 11:25 AM |
| 27 | Quiet                   | 8/11/2023 11:12 AM |

City of Montrose Master Plan Opinion Survey

|          |                       |                    |
|----------|-----------------------|--------------------|
| 28       | Deteriorating         | 8/11/2023 9:37 AM  |
| 29       | Small town            | 8/7/2023 1:21 PM   |
| 30       | Small town            | 8/7/2023 12:45 PM  |
| 31       | Small                 | 8/6/2023 1:11 PM   |
| 32       | safe                  | 8/6/2023 10:30 AM  |
| 33       | Sad                   | 8/5/2023 8:46 PM   |
| 34       | Safe                  | 8/4/2023 9:31 PM   |
| 35       | Needy                 | 8/4/2023 2:37 PM   |
| 36       | Small town atmosphere | 8/4/2023 11:31 AM  |
| 37       | Quiet                 | 8/4/2023 10:23 AM  |
| 38       | Quiet                 | 8/3/2023 8:29 PM   |
| 39       | Good schools          | 8/3/2023 12:23 PM  |
| 40       | Run down town         | 8/3/2023 9:28 AM   |
| 41       | Dingy                 | 8/3/2023 7:25 AM   |
| 42       | Quiet                 | 8/3/2023 4:33 AM   |
| 43       | High taxes            | 8/3/2023 2:02 AM   |
| 44       | Small town            | 8/2/2023 10:32 PM  |
| 45       | Conservative          | 8/2/2023 9:47 PM   |
| 46       | Small                 | 8/2/2023 9:35 PM   |
| 47       | Family oriented       | 8/2/2023 9:03 PM   |
| 48       | Quiet                 | 8/2/2023 5:55 PM   |
| 49       | Small town            | 8/2/2023 5:09 PM   |
| 50       | Fractured             | 8/2/2023 3:56 PM   |
| 51       | Vacant                | 8/2/2023 3:05 PM   |
| 52       | Comfortable           | 7/23/2023 9:23 PM  |
| 53       | Quiet small town      | 7/13/2023 4:00 PM  |
| 54       | Small town            | 7/8/2023 12:09 PM  |
| 55       | Clean                 | 7/8/2023 12:06 PM  |
| 56       | Small town atmosphere | 7/8/2023 9:01 AM   |
| 57       | Run down              | 7/7/2023 7:54 AM   |
| 58       | Safe                  | 7/4/2023 12:08 PM  |
| 59       | Congested.            | 7/2/2023 10:30 PM  |
| 60       | Boring                | 7/2/2023 8:49 PM   |
| 61       | Sad                   | 7/1/2023 11:34 AM  |
| 62       | Home                  | 6/30/2023 7:36 AM  |
| <b>#</b> | <b>2</b>              | <b>DATE</b>        |
| 1        | Home                  | 8/11/2023 10:31 PM |
| 2        | Poor leadership       | 8/11/2023 8:51 PM  |



## City of Montrose Master Plan Opinion Survey

|    |  |                    |
|----|--|--------------------|
| 3  | Safe   | 8/11/2023 8:26 PM  |
| 4  | White trash  | 8/11/2023 6:54 PM  |
| 5  | Boring   | 8/11/2023 6:34 PM  |
| 6  | Care about schools   | 8/11/2023 6:09 PM  |
| 7  | Landfill   | 8/11/2023 4:43 PM  |
| 8  | Sad  | 8/11/2023 4:31 PM  |
| 9  | Homophobic   | 8/11/2023 3:55 PM  |
| 10 | Old  | 8/11/2023 3:46 PM  |
| 11 | Quiet  | 8/11/2023 2:48 PM  |
| 12 | Deteriating downtown   | 8/11/2023 2:43 PM  |
| 13 | Lack of resources  | 8/11/2023 2:25 PM  |
| 14 | Unappealing  | 8/11/2023 1:48 PM  |
| 15 | Ugly   | 8/11/2023 1:46 PM  |
| 16 | Religious  | 8/11/2023 1:35 PM  |
| 17 | Friendly   | 8/11/2023 1:19 PM  |
| 18 | rural  | 8/11/2023 12:31 PM |
| 19 | Abandon downtown   | 8/11/2023 12:24 PM |
| 20 | Boring   | 8/11/2023 12:14 PM |
| 21 | Mostly friendly  | 8/11/2023 12:00 PM |
| 22 | Enforcement of property not being taken care needs to be addressed | 8/11/2023 11:52 AM |
| 23 | Giving   | 8/11/2023 11:48 AM |
| 24 | Small town community inclusion                                     | 8/11/2023 11:28 AM |
| 25 | Quiet  | 8/11/2023 11:25 AM |
| 26 | Historic   | 8/11/2023 11:12 AM |
| 27 | Lacking  | 8/11/2023 9:37 AM  |
| 28 | Good schools   | 8/7/2023 1:21 PM   |
| 29 | Family   | 8/7/2023 12:45 PM  |
| 30 | Divided  | 8/6/2023 1:11 PM   |
| 31 | private  | 8/6/2023 10:30 AM  |
| 32 | Empty  | 8/5/2023 8:46 PM   |
| 33 | Tight community  | 8/4/2023 9:31 PM   |
| 34 | Outdated   | 8/4/2023 2:37 PM   |
| 35 | Friendly   | 8/4/2023 10:23 AM  |
| 36 | Calm   | 8/3/2023 8:29 PM   |
| 37 | Run down   | 8/3/2023 12:23 PM  |
| 38 | Garbage dump   | 8/3/2023 9:28 AM   |
| 39 | Uninteresting  | 8/3/2023 7:25 AM   |
| 40 | Orderly  | 8/3/2023 4:33 AM   |

City of Montrose Master Plan Opinion Survey

|          |                                       |                    |
|----------|---------------------------------------|--------------------|
| 41       | Rundown                               | 8/3/2023 2:02 AM   |
| 42       | Supportive                            | 8/2/2023 10:32 PM  |
| 43       | Contentious                           | 8/2/2023 9:47 PM   |
| 44       | Friendly                              | 8/2/2023 9:35 PM   |
| 45       | Friendly                              | 8/2/2023 9:03 PM   |
| 46       | Safe                                  | 8/2/2023 5:55 PM   |
| 47       | Deteriorating downtown                | 8/2/2023 5:09 PM   |
| 48       | Calm                                  | 8/2/2023 3:56 PM   |
| 49       | Downtrodden                           | 8/2/2023 3:05 PM   |
| 50       | Green spaces                          | 7/23/2023 9:23 PM  |
| 51       | Safe neighborhoods and schools        | 7/13/2023 4:00 PM  |
| 52       | Small minded                          | 7/8/2023 12:09 PM  |
| 53       | Quiet                                 | 7/8/2023 12:06 PM  |
| 54       | Community                             | 7/8/2023 9:01 AM   |
| 55       | Boring                                | 7/7/2023 7:54 AM   |
| 56       | Quiet                                 | 7/4/2023 12:08 PM  |
| 57       | Growing                               | 7/2/2023 10:30 PM  |
| 58       | Past its prime                        | 7/2/2023 8:49 PM   |
| 59       | Empty                                 | 7/1/2023 11:34 AM  |
| 60       | Small town big dreams                 | 6/30/2023 7:36 AM  |
| <b>#</b> | <b>3</b>                              | <b>DATE</b>        |
| 1        | Potential                             | 8/11/2023 8:51 PM  |
| 2        | Small                                 | 8/11/2023 8:26 PM  |
| 3        | Good schools                          | 8/11/2023 6:54 PM  |
| 4        | Vacant                                | 8/11/2023 6:34 PM  |
| 5        | Mayor cares about the people and town | 8/11/2023 6:09 PM  |
| 6        | Sewage plant                          | 8/11/2023 4:43 PM  |
| 7        | Wishful                               | 8/11/2023 4:31 PM  |
| 8        | Not welcoming of outsiders            | 8/11/2023 3:55 PM  |
| 9        | Smelly                                | 8/11/2023 3:46 PM  |
| 10       | Aging                                 | 8/11/2023 2:48 PM  |
| 11       | Friendly people                       | 8/11/2023 2:43 PM  |
| 12       | Community                             | 8/11/2023 2:25 PM  |
| 13       | Rundown                               | 8/11/2023 1:48 PM  |
| 14       | Boring                                | 8/11/2023 1:46 PM  |
| 15       | Influence                             | 8/11/2023 1:35 PM  |
| 16       | Home                                  | 8/11/2023 1:19 PM  |
| 17       | green                                 | 8/11/2023 12:31 PM |

## City of Montrose Master Plan Opinion Survey

|    |   |                    |
|----|---|--------------------|
| 18 | All windows downtown have been graffitied                               | 8/11/2023 12:24 PM |
| 19 | Clicque   | 8/11/2023 12:14 PM |
| 20 | Quiet   | 8/11/2023 12:00 PM |
| 21 | More restaurants and shopping, everyone leaves the city to eat and shop | 8/11/2023 11:52 AM |
| 22 | Poor  | 8/11/2023 11:48 AM |
| 23 | Home ❤️   | 8/11/2023 11:28 AM |
| 24 | Safe  | 8/11/2023 11:25 AM |
| 25 | Quaint  | 8/11/2023 11:12 AM |
| 26 | Lifeless  | 8/11/2023 9:37 AM  |
| 27 | Riverside   | 8/7/2023 1:21 PM   |
| 28 | Safe  | 8/7/2023 12:45 PM  |
| 29 | Marijuana   | 8/6/2023 1:11 PM   |
| 30 | easy access to main roads   | 8/6/2023 10:30 AM  |
| 31 | Wasteful  | 8/5/2023 8:46 PM   |
| 32 | Small town feel   | 8/4/2023 9:31 PM   |
| 33 | Poorly managed  | 8/4/2023 2:37 PM   |
| 34 | Country   | 8/4/2023 10:23 AM  |
| 35 | Quaint  | 8/3/2023 8:29 PM   |
| 36 | Boring  | 8/3/2023 12:23 PM  |
| 37 | No one cares  | 8/3/2023 9:28 AM   |
| 38 | High priced   | 8/3/2023 7:25 AM   |
| 39 | Friendly  | 8/3/2023 4:33 AM   |
| 40 | Nothing there   | 8/3/2023 2:02 AM   |
| 41 | Hometown Pride  | 8/2/2023 10:32 PM  |
| 42 | A garbled husk of unused buildings                                      | 8/2/2023 9:47 PM   |
| 43 | Football  | 8/2/2023 9:35 PM   |
| 44 | Neglected   | 8/2/2023 9:03 PM   |
| 45 | Improvement   | 8/2/2023 5:55 PM   |
| 46 | Hopeful   | 8/2/2023 5:09 PM   |
| 47 | Safe at night.  | 8/2/2023 3:56 PM   |
| 48 | Underutilized   | 8/2/2023 3:05 PM   |
| 49 | Friendly atmosphere   | 7/23/2023 9:23 PM  |
| 50 | Great grocery store   | 7/13/2023 4:00 PM  |
| 51 | Cliques   | 7/8/2023 12:09 PM  |
| 52 | Safe  | 7/8/2023 12:06 PM  |
| 53 | Safe  | 7/7/2023 7:54 AM   |
| 54 | Clean   | 7/4/2023 12:08 PM  |
| 55 | Becoming modern   | 7/2/2023 10:30 PM  |

# City of Montrose Master Plan Opinion Survey

|    |                     |                   |
|----|---------------------|-------------------|
| 56 | Tired and apathetic | 7/2/2023 8:49 PM  |
| 57 | Growing             | 7/1/2023 11:34 AM |
| 58 | Safe                | 6/30/2023 7:36 AM |

## Q18 What three words or phrases come to mind when describing what you want Montrose to be in the future?

Answered: 60 Skipped: 71

| ANSWER CHOICES | RESPONSES |    |
|----------------|-----------|----|
| 1              | 100.00%   | 60 |
| 2              | 98.33%    | 59 |
| 3              | 88.33%    | 53 |

| #  | 1                                | DATE               |
|----|----------------------------------|--------------------|
| 1  | Focused                          | 8/11/2023 8:51 PM  |
| 2  | Peaceful                         | 8/11/2023 8:26 PM  |
| 3  | Business friendly climate        | 8/11/2023 6:54 PM  |
| 4  | Small                            | 8/11/2023 6:34 PM  |
| 5  | More businesses                  | 8/11/2023 6:09 PM  |
| 6  | Small town                       | 8/11/2023 4:43 PM  |
| 7  | Active                           | 8/11/2023 4:31 PM  |
| 8  | Inclusive                        | 8/11/2023 3:55 PM  |
| 9  | Vibrant                          | 8/11/2023 3:46 PM  |
| 10 | Renovated                        | 8/11/2023 2:48 PM  |
| 11 | Booming downtown                 | 8/11/2023 2:43 PM  |
| 12 | For all ages and family          | 8/11/2023 2:25 PM  |
| 13 | Cosy                             | 8/11/2023 1:48 PM  |
| 14 | Adventure                        | 8/11/2023 1:46 PM  |
| 15 | More                             | 8/11/2023 1:35 PM  |
| 16 | More                             | 8/11/2023 1:19 PM  |
| 17 | sense of community               | 8/11/2023 12:31 PM |
| 18 | Mom and pop shops                | 8/11/2023 12:24 PM |
| 19 | Restaurants                      | 8/11/2023 12:14 PM |
| 20 | Small                            | 8/11/2023 12:00 PM |
| 21 | Clean downtown and make it homey | 8/11/2023 11:52 AM |
| 22 | Vibrant                          | 8/11/2023 11:48 AM |
| 23 | Willingness to accept others     | 8/11/2023 11:28 AM |
| 24 | Safe                             | 8/11/2023 11:25 AM |
| 25 | Thriving                         | 8/11/2023 11:12 AM |
| 26 | Booming                          | 8/11/2023 9:37 AM  |
| 27 | Fun downtown                     | 8/7/2023 1:21 PM   |

City of Montrose Master Plan Opinion Survey

|          |                                  |                   |
|----------|----------------------------------|-------------------|
| 28       | Small town                       | 8/7/2023 12:45 PM |
| 29       | Small                            | 8/6/2023 1:11 PM  |
| 30       | shopping                         | 8/6/2023 10:30 AM |
| 31       | Vibrant                          | 8/5/2023 8:46 PM  |
| 32       | Safe                             | 8/4/2023 9:31 PM  |
| 33       | Thriving                         | 8/4/2023 2:37 PM  |
| 34       | Growing for the better           | 8/4/2023 11:31 AM |
| 35       | Country                          | 8/4/2023 10:23 AM |
| 36       | Vibrant                          | 8/3/2023 8:29 PM  |
| 37       | Still good schools               | 8/3/2023 12:23 PM |
| 38       | Town update                      | 8/3/2023 9:28 AM  |
| 39       | Culturally relevant- interesting | 8/3/2023 7:25 AM  |
| 40       | United                           | 8/3/2023 4:33 AM  |
| 41       | Lower taxes and liveable         | 8/3/2023 2:02 AM  |
| 42       | Affordable                       | 8/2/2023 10:32 PM |
| 43       | Fun                              | 8/2/2023 9:47 PM  |
| 44       | Mostly                           | 8/2/2023 9:35 PM  |
| 45       | Better support to schools        | 8/2/2023 9:03 PM  |
| 46       | Welcoming                        | 8/2/2023 5:55 PM  |
| 47       | Vibrant                          | 8/2/2023 5:09 PM  |
| 48       | Data-driven                      | 8/2/2023 3:56 PM  |
| 49       | Vibrant                          | 8/2/2023 3:05 PM  |
| 50       | Forward thinking                 | 7/23/2023 9:23 PM |
| 51       | More diverse downtown            | 7/13/2023 4:00 PM |
| 52       | Open minded                      | 7/8/2023 12:09 PM |
| 53       | Innovative                       | 7/8/2023 12:06 PM |
| 54       | Stay small town atmosphere       | 7/8/2023 9:01 AM  |
| 55       | Vibrant                          | 7/7/2023 7:54 AM  |
| 56       | Safe                             | 7/4/2023 12:08 PM |
| 57       | Business friendly                | 7/2/2023 10:30 PM |
| 58       | Fine dining                      | 7/2/2023 8:49 PM  |
| 59       | More stuff for kids              | 7/1/2023 11:34 AM |
| 60       | Recreation center                | 6/30/2023 7:36 AM |
| <b>#</b> | <b>2</b>                         | <b>DATE</b>       |
| 1        | Growing                          | 8/11/2023 8:51 PM |
| 2        | Safe                             | 8/11/2023 8:26 PM |
| 3        | Property owners who care         | 8/11/2023 6:54 PM |
| 4        | Busy                             | 8/11/2023 6:34 PM |

## City of Montrose Master Plan Opinion Survey

|    |                             |                    |
|----|-----------------------------|--------------------|
| 5  | Better roads                | 8/11/2023 6:09 PM  |
| 6  | Community                   | 8/11/2023 4:43 PM  |
| 7  | Vibrant                     | 8/11/2023 4:31 PM  |
| 8  | Friendly                    | 8/11/2023 3:55 PM  |
| 9  | Thriving                    | 8/11/2023 3:46 PM  |
| 10 | Inviting                    | 8/11/2023 2:48 PM  |
| 11 | More restaurants            | 8/11/2023 2:43 PM  |
| 12 | Resourceful                 | 8/11/2023 2:25 PM  |
| 13 | Vibrant                     | 8/11/2023 1:48 PM  |
| 14 | Vibrant                     | 8/11/2023 1:46 PM  |
| 15 | Retail                      | 8/11/2023 1:35 PM  |
| 16 | Places                      | 8/11/2023 1:19 PM  |
| 17 | remain green                | 8/11/2023 12:31 PM |
| 18 | Good food beautiful nature  | 8/11/2023 12:24 PM |
| 19 | Fitness Center              | 8/11/2023 12:14 PM |
| 20 | Mostly friendly             | 8/11/2023 12:00 PM |
| 21 | Clean up blight             | 8/11/2023 11:52 AM |
| 22 | Small town fun and friendly | 8/11/2023 11:48 AM |
| 23 | Positivity                  | 8/11/2023 11:28 AM |
| 24 | Small town                  | 8/11/2023 11:25 AM |
| 25 | Small                       | 8/11/2023 11:12 AM |
| 26 | Bright                      | 8/11/2023 9:37 AM  |
| 27 | Parks                       | 8/7/2023 1:21 PM   |
| 28 | Safe                        | 8/7/2023 12:45 PM  |
| 29 | Beautiful                   | 8/6/2023 1:11 PM   |
| 30 | dining                      | 8/6/2023 10:30 AM  |
| 31 | Busy                        | 8/5/2023 8:46 PM   |
| 32 | Downtown business           | 8/4/2023 9:31 PM   |
| 33 | Unified                     | 8/4/2023 2:37 PM   |
| 34 | Safe                        | 8/4/2023 10:23 AM  |
| 35 | Booming                     | 8/3/2023 8:29 PM   |
| 36 | Well maintained             | 8/3/2023 12:23 PM  |
| 37 | Activities for people       | 8/3/2023 9:28 AM   |
| 38 | Gathering places            | 8/3/2023 7:25 AM   |
| 39 | Drug free (recreational)    | 8/3/2023 4:33 AM   |
| 40 | Vibrant downtown            | 8/3/2023 2:02 AM   |
| 41 | Good community              | 8/2/2023 10:32 PM  |
| 42 | Young families              | 8/2/2023 9:47 PM   |

City of Montrose Master Plan Opinion Survey

|          |   |                    |
|----------|---|--------------------|
| 43       | The   | 8/2/2023 9:35 PM   |
| 44       | Downtown revitalized  | 8/2/2023 9:03 PM   |
| 45       | A destination   | 8/2/2023 5:55 PM   |
| 46       | Destination   | 8/2/2023 5:09 PM   |
| 47       | eco-friendly  | 8/2/2023 3:56 PM   |
| 48       | Progressive   | 8/2/2023 3:05 PM   |
| 49       | Preservation  | 7/23/2023 9:23 PM  |
| 50       | Light industrial park                                       | 7/13/2023 4:00 PM  |
| 51       | Developmental   | 7/8/2023 12:09 PM  |
| 52       | Teaching  | 7/8/2023 12:06 PM  |
| 53       | Clean up or tear down abandoned buildings and trashy houses | 7/8/2023 9:01 AM   |
| 54       | Welcoming   | 7/7/2023 7:54 AM   |
| 55       | Quiet   | 7/4/2023 12:08 PM  |
| 56       | Modern  | 7/2/2023 10:30 PM  |
| 57       | Well-maintained homes                                       | 7/2/2023 8:49 PM   |
| 58       | Grow  | 7/1/2023 11:34 AM  |
| 59       | Stronger stance on bullying .                               | 6/30/2023 7:36 AM  |
| <b>#</b> | <b>3</b>  | <b>DATE</b>        |
| 1        | Character   | 8/11/2023 8:51 PM  |
| 2        | Small   | 8/11/2023 8:26 PM  |
| 3        | Great schools   | 8/11/2023 6:54 PM  |
| 4        | Beautiful   | 8/11/2023 6:34 PM  |
| 5        | Cleaned up homes  | 8/11/2023 6:09 PM  |
| 6        | Friendly  | 8/11/2023 4:43 PM  |
| 7        | Ram Pride   | 8/11/2023 4:31 PM  |
| 8        | Welcoming   | 8/11/2023 3:55 PM  |
| 9        | More kindness   | 8/11/2023 3:46 PM  |
| 10       | Creative  | 8/11/2023 2:48 PM  |
| 11       | More shopping choices                                       | 8/11/2023 2:43 PM  |
| 12       | Thriving  | 8/11/2023 2:25 PM  |
| 13       | Successful  | 8/11/2023 1:48 PM  |
| 14       | Welcoming   | 8/11/2023 1:46 PM  |
| 15       | Services  | 8/11/2023 1:35 PM  |
| 16       | Eat   | 8/11/2023 1:19 PM  |
| 17       | opportunity to build small businesses                       | 8/11/2023 12:31 PM |
| 18       | Dog park  | 8/11/2023 12:14 PM |
| 19       | Quiet   | 8/11/2023 12:00 PM |
| 20       | Enforce property management                                 | 8/11/2023 11:52 AM |

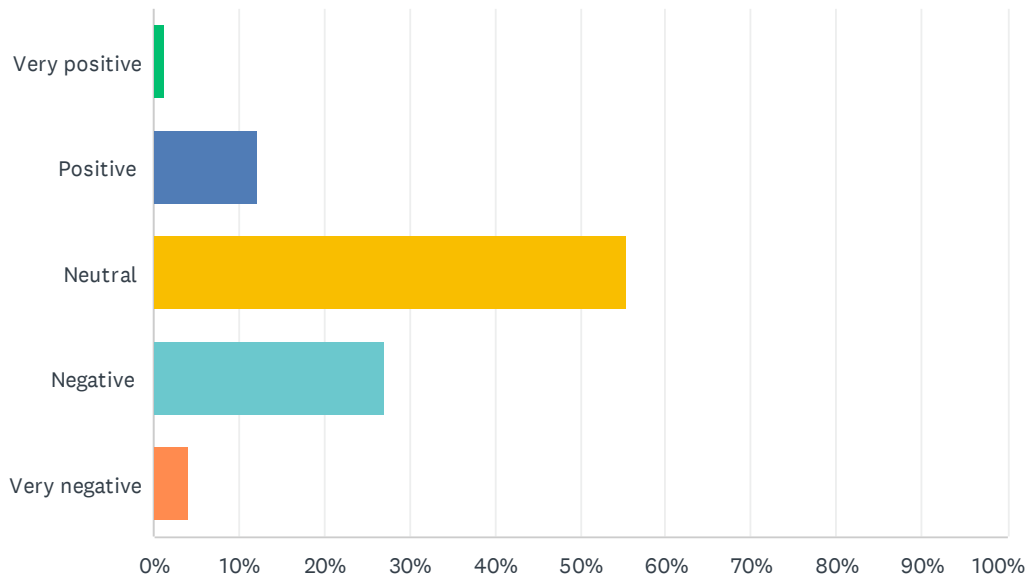


## City of Montrose Master Plan Opinion Survey

|    |   |                    |
|----|---|--------------------|
| 21 | Lovely                                      | 8/11/2023 11:48 AM |
| 22 | Growth                                      | 8/11/2023 11:28 AM |
| 23 | Conservative                                | 8/11/2023 11:25 AM |
| 24 | Quaint                                      | 8/11/2023 11:12 AM |
| 25 | Small town                                  | 8/7/2023 1:21 PM   |
| 26 | Productive                                  | 8/7/2023 12:45 PM  |
| 27 | Smart                                       | 8/6/2023 1:11 PM   |
| 28 | Affordable                                  | 8/5/2023 8:46 PM   |
| 29 | Township business                           | 8/4/2023 9:31 PM   |
| 30 | Well managed                                | 8/4/2023 2:37 PM   |
| 31 | Quiet                                       | 8/4/2023 10:23 AM  |
| 32 | Growing                                     | 8/3/2023 8:29 PM   |
| 33 | Fun   | 8/3/2023 12:23 PM  |
| 34 | Vibrant economic centers                    | 8/3/2023 7:25 AM   |
| 35 | Lower housing taxes, lower water bill rates | 8/3/2023 4:33 AM   |
| 36 | More businesses and things to do            | 8/3/2023 2:02 AM   |
| 37 | Fun   | 8/2/2023 10:32 PM  |
| 38 | Just a couple restaurants or things to do   | 8/2/2023 9:47 PM   |
| 39 | Same  | 8/2/2023 9:35 PM   |
| 40 | Dining options                              | 8/2/2023 9:03 PM   |
| 41 | Enhancement                                 | 8/2/2023 5:55 PM   |
| 42 | Good restaurants                            | 8/2/2023 5:09 PM   |
| 43 | safe  | 8/2/2023 3:56 PM   |
| 44 | More flowers downtown and around the parks  | 7/23/2023 9:23 PM  |
| 45 | More bicycle friendly                       | 7/13/2023 4:00 PM  |
| 46 | Progressive                                 | 7/8/2023 12:09 PM  |
| 47 | Inviting                                    | 7/8/2023 12:06 PM  |
| 48 | Better landscape                            | 7/8/2023 9:01 AM   |
| 49 | Beautiful                                   | 7/7/2023 7:54 AM   |
| 50 | Clean                                       | 7/4/2023 12:08 PM  |
| 51 | Successful                                  | 7/2/2023 10:30 PM  |
| 52 | Beautiful and cohesive architecture         | 7/2/2023 8:49 PM   |
| 53 | Less churches                               | 7/1/2023 11:34 AM  |

## Q19 How do you believe visitors experience the City of Montrose?

Answered: 74 Skipped: 57



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Very positive  | 1.35% 1   |
| Positive       | 12.16% 9  |
| Neutral        | 55.41% 41 |
| Negative       | 27.03% 20 |
| Very negative  | 4.05% 3   |
| <b>TOTAL</b>   | <b>74</b> |

| # | PLEASE FEEL FREE TO EXPAND UPON YOUR ANSWER.  | DATE               |
|---|---|--------------------|
| 1 | Sports activities and the Blueberry Festival is really the only thing that brings visitors to Montrose.                                   | 8/11/2023 10:18 PM |
| 2 | Image if Montrose is very poor. Restaurants closed, buildings shutdown for decades, open lots unused downtown. Slow/No growth happening.  | 8/11/2023 8:51 PM  |
| 3 | We are not a huge entertaining city so there is not much attraction for visitors. This is not a bad thing to me as I love our small town. | 8/11/2023 8:26 PM  |
| 4 | Low income residents, pitiful business district, lack of entertainment and dining facilities.   | 8/11/2023 6:54 PM  |
| 5 | Visitors have no where to stay or anything to draw them here other than visiting family, except during Blueberry weekend.                 | 8/11/2023 2:48 PM  |
| 6 | .   | 8/11/2023 2:25 PM  |
| 7 | Everyone who comes here from out of town has nothing good to say.   | 8/11/2023 1:46 PM  |
| 8 | Small, quaint, but too many decrepit buildings on main street.  | 8/11/2023 12:31 PM |
| 9 | Not welcoming   | 8/11/2023 12:24 PM |

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|    |  |                    |
|----|--|--------------------|
| 10 | Because downtown is very depressing to drive through, one restaurant not pleasant on the eyes. Go to Chesaning and take notes!!  | 8/11/2023 11:52 AM |
| 11 | It has been described to me by outsiders as Poor, lots of potential, cute, people drama, uneducated(not true) beautiful land, great parks  | 8/11/2023 11:48 AM |
| 12 | We have the blueberry festival, grocery store, diner for dinner, cvs.  | 8/11/2023 11:25 AM |
| 13 | I don't feel like there is a lot bringing people to Montrose. It's stuff they can get anywhere else.   | 8/11/2023 11:12 AM |
| 14 | Our downtown area could be better. I think the murals were beautiful, but it's time to get rid of the paintings. Old decapitated buildings need to be painted and kept up to a higher standard. Most houses on the main drag are well kept. This needs to stay that way.   | 8/7/2023 1:21 PM   |
| 15 | Visitors get a sense of small town living but know we are a city divided on issues. Everything from the pot shop vote has been blasted all over online and has created a very negative view of our city. Our schools look run down and in need of repairs. Our city is full of trash that people litter everywhere. Our sidewalks are in need of repair and are tripping hazards in a lot of places. | 8/6/2023 1:11 PM   |
| 16 | People involved in the city don't want to help promote new business. They made it hard for People to develop here  | 8/5/2023 8:46 PM   |
| 17 | A lot of people who come here for the first time like the small town feel, but they also wonder what keeps people here because it's such a small town.   | 8/3/2023 8:29 PM   |
| 18 | Nothing for people to do   | 8/3/2023 9:28 AM   |
| 19 | There is absolutely nothing to attract someone to this town.   | 8/3/2023 2:02 AM   |
| 20 | My family tried to do the blueberry festival last year and it was awful. There is one restaurant and nothing else  | 8/2/2023 9:47 PM   |
| 21 | Most I talk to only know football and blueberry festival   | 8/2/2023 9:35 PM   |
| 22 | "Cute but wouldn't want to live there "  | 8/2/2023 5:09 PM   |
| 23 | It is tough to see our nearly vacant downtown core.  | 8/2/2023 3:05 PM   |
| 24 | Need more productive downtown and remove stray cats.   | 7/4/2023 12:08 PM  |
| 25 | I believe people want more   | 7/2/2023 10:30 PM  |
| 26 | What visitors? Montrose is not a destination city - blink and you miss it. Why can't Montrose be more like Williamston?  | 7/2/2023 8:49 PM   |

**Q20 Pretend your job is to explain and convince someone who is not familiar with Montrose to relocate their residence and/or business here. What do you say to encourage them to move to Montrose?**

Answered: 49 Skipped: 82

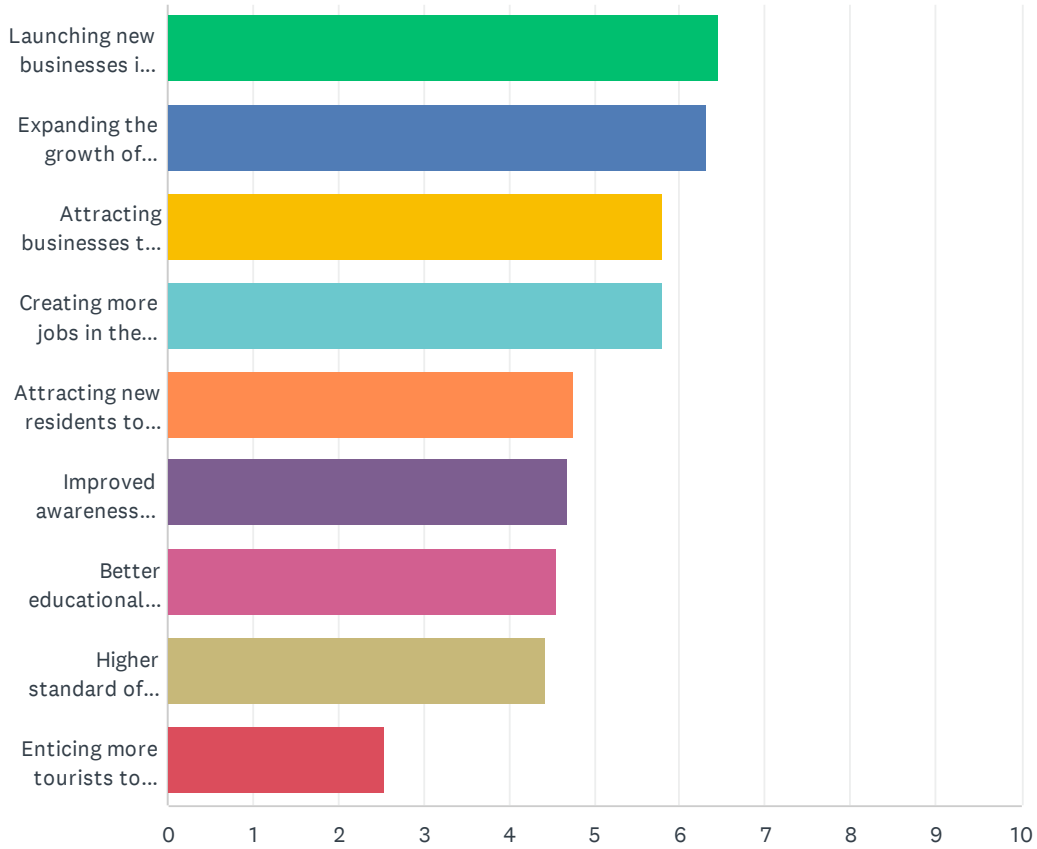
| #  | RESPONSES   | DATE               |
|----|---|--------------------|
| 1  | The is no real competition.   | 8/11/2023 10:18 PM |
| 2  | Low crime, good schools, opportunity to contribute to revival of small town.  | 8/11/2023 8:51 PM  |
| 3  | It is a small town, family feel. Very safe and a great place to raise children!   | 8/11/2023 8:26 PM  |
| 4  | Small town atmosphere with residents who look out for each other. Good schools!   | 8/11/2023 6:54 PM  |
| 5  | We have a small town with a country atmosphere  | 8/11/2023 6:34 PM  |
| 6  | I love the schools and most of the peoples here. The orchard is the best in the fall.   | 8/11/2023 6:09 PM  |
| 7  | Good school   | 8/11/2023 4:43 PM  |
| 8  | I wouldn't, currently.  | 8/11/2023 3:55 PM  |
| 9  | Quote from my daughter: "Bring your business here. You will not have any competition."  | 8/11/2023 2:48 PM  |
| 10 | People need more local businesses to support.   | 8/11/2023 2:43 PM  |
| 11 | It's great country living and there are convenient locations for easy shopping  | 8/11/2023 2:25 PM  |
| 12 | No good reason to.  | 8/11/2023 1:48 PM  |
| 13 | There aren't any business here we need them   | 8/11/2023 1:35 PM  |
| 14 | Friendly great town   | 8/11/2023 1:19 PM  |
| 15 | People look out for one another, the school system is great.  | 8/11/2023 1:06 PM  |
| 16 | Small, high taxes, not enough to do   | 8/11/2023 12:14 PM |
| 17 | Not encouraging, dont want over crowding .  | 8/11/2023 12:00 PM |
| 18 | We moved here 1.5 years ago in the winter and honestly didn't drive through the town etc. if we had we wouldn't have bought our house.  | 8/11/2023 11:52 AM |
| 19 | Montrose is small but mighty! We have a great park system, schools are technologically advanced, you can bring community home with a wonderful grocery store, hardware, lumber yard and orchard that meet all your needs. It's a quiet family town. | 8/11/2023 11:48 AM |
| 20 | Small town, great meat selection at the local store   | 8/11/2023 11:28 AM |
| 21 | Close to the highway, but far enough and small community, safe, traditional family values.  | 8/11/2023 11:25 AM |
| 22 | It's a beautiful small town on the river.   | 8/11/2023 11:12 AM |
| 23 | Great schools, friendly, beautiful parks  | 8/7/2023 12:45 PM  |
| 24 | Small town feel close to the highway but away from the hustle and bustle of big city living.  | 8/6/2023 1:11 PM   |
| 25 | away from the world. private, safe.   | 8/6/2023 10:30 AM  |
| 26 | The school is an asset. The churches are strong.  | 8/4/2023 2:37 PM   |
| 27 | Montrose is a great town, everyone knows everyone. Our community supports each other. We come together for the important stuff.   | 8/4/2023 11:31 AM  |
| 28 | It's a very nice city. Very convenient quiet little country town.   | 8/4/2023 10:23 AM  |

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|    |  |                   |
|----|--|-------------------|
| 29 | The folks that have lived here a long time are very loyal to the community and the athletic programs with the schools really helps create a lot of pride and community involvement. If you are looking to move a good reputable business to the area and you help support some of the community causes, then you will be rewarded with loyal customers who will spend their hard earned dollars locally instead of online or some other community. | 8/3/2023 8:29 PM  |
| 30 | Friendly community with low crime  | 8/3/2023 12:23 PM |
| 31 | It is a quiet and quaint little city, everyone mostly minds their own business. Folks look out for each other. The police does ride through at times.  | 8/3/2023 4:33 AM  |
| 32 | I would tell them they have better chances for a successful business in another town.  | 8/3/2023 2:02 AM  |
| 33 | I'm not sure   | 8/2/2023 10:32 PM |
| 34 | The school district is very good   | 8/2/2023 10:16 PM |
| 35 | It's relatively safe and not too expensive   | 8/2/2023 9:47 PM  |
| 36 | Top notch school district  | 8/2/2023 9:35 PM  |
| 37 | Very few job opportunities close, very little selection of dining other than fast food and most homes for sale in the area need work/no new development.   | 8/2/2023 9:03 PM  |
| 38 | People who want more for their city but don't have the means to do it themselves but would support someone who would invest in their community   | 8/2/2023 5:09 PM  |
| 39 | It is a small town with a lot of good friendly people.   | 8/2/2023 3:05 PM  |
| 40 | Friendly people, good schools, good grocery store,   | 7/13/2023 4:00 PM |
| 41 | The middle and elementary schools are amazing.   | 7/8/2023 12:09 PM |
| 42 | Great teachers, good school, quiet safe neighborhood. However not a lot of extracurricular activities.   | 7/8/2023 12:06 PM |
| 43 | Safe   | 7/8/2023 9:01 AM  |
| 44 | Safe area with good people and good schools.   | 7/7/2023 7:54 AM  |
| 45 | Good school options  | 7/4/2023 12:08 PM |
| 46 | It's a great location. On the water in between Saginaw and flint. Great people. Great land. Just needs people to develop it  | 7/2/2023 10:30 PM |
| 47 | I cannot recommend Montrose as a place to live or as a place to have a business. The planning board and the city council's entertainment of the thought of having marijuana within the city limits was the last straw. I have no trust and a no vote of confidence that Montrose will ever improve. It's a dying city.   | 7/2/2023 8:49 PM  |
| 48 | Nothing  | 7/1/2023 11:34 AM |
| 49 | Montrose is a small town with a big heart . The people are kind and friendly. Even though it is small it has great programs for kids and unlimited sports available with wonderful coaches . Close enough to commute to I-75 and easy to stop into and a well known community.   | 6/30/2023 7:36 AM |

### Q21 What does effective economic development mean to you? (Please rank the following by order of importance, with 1 being most important)

Answered: 75 Skipped: 56



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|   | 1            | 2            | 3            | 4            | 5            | 6            | 7            | 8            | 9            | TOTAL | SCORE |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------|-------|
| Launching new businesses in the city                    | 16.67%<br>12 | 16.67%<br>12 | 20.83%<br>15 | 18.06%<br>13 | 11.11%<br>8  | 5.56%<br>4   | 8.33%<br>6   | 2.78%<br>2   | 0.00%<br>0   | 72    | 6.46  |
| Expanding the growth of existing businesses in the city | 18.06%<br>13 | 16.67%<br>12 | 23.61%<br>17 | 12.50%<br>9  | 6.94%<br>5   | 9.72%<br>7   | 2.78%<br>2   | 4.17%<br>3   | 5.56%<br>4   | 72    | 6.32  |
| Attracting businesses to locate to the city             | 12.16%<br>9  | 18.92%<br>14 | 9.46%<br>7   | 14.86%<br>11 | 16.22%<br>12 | 9.46%<br>7   | 8.11%<br>6   | 9.46%<br>7   | 1.35%<br>1   | 74    | 5.80  |
| Creating more jobs in the city                          | 15.07%<br>11 | 17.81%<br>13 | 9.59%<br>7   | 15.07%<br>11 | 12.33%<br>9  | 8.22%<br>6   | 10.96%<br>8  | 5.48%<br>4   | 5.48%<br>4   | 73    | 5.79  |
| Attracting new residents to the city                    | 6.76%<br>5   | 9.46%<br>7   | 10.81%<br>8  | 9.46%<br>7   | 17.57%<br>13 | 10.81%<br>8  | 13.51%<br>10 | 13.51%<br>10 | 8.11%<br>6   | 74    | 4.76  |
| Improved awareness (reputation) of the city             | 6.76%<br>5   | 5.41%<br>4   | 6.76%<br>5   | 16.22%<br>12 | 13.51%<br>10 | 24.32%<br>18 | 10.81%<br>8  | 8.11%<br>6   | 8.11%<br>6   | 74    | 4.70  |
| Better educational opportunities and developing talent  | 10.96%<br>8  | 9.59%<br>7   | 8.22%<br>6   | 6.85%<br>5   | 6.85%<br>5   | 13.70%<br>10 | 10.96%<br>8  | 27.40%<br>20 | 5.48%<br>4   | 73    | 4.56  |
| Higher standard of living for citizens                  | 16.22%<br>12 | 5.41%<br>4   | 9.46%<br>7   | 6.76%<br>5   | 10.81%<br>8  | 5.41%<br>4   | 9.46%<br>7   | 6.76%<br>5   | 29.73%<br>22 | 74    | 4.43  |
| Enticing more tourists to visit the city                | 0.00%<br>0   | 1.33%<br>1   | 2.67%<br>2   | 1.33%<br>1   | 4.00%<br>3   | 12.00%<br>9  | 24.00%<br>18 | 21.33%<br>16 | 33.33%<br>25 | 75    | 2.53  |

## Q22 What would you like to see in the City of Montrose that doesn't currently exist?

Answered: 56 Skipped: 75

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | A decent restaurant  | 8/11/2023 10:18 PM |
| 2  | Sit down restaurants (bar doesn't count nor does fast food).   | 8/11/2023 8:51 PM  |
| 3  | More activities for children. We are very appreciative of the improvements that have been made to Blueberry Park!  | 8/11/2023 8:26 PM  |
| 4  | Recreational facilities for youth.   | 8/11/2023 6:54 PM  |
| 5  | Dog park, it would also be nice to have a bowling alley or arcade. Something for the young people to do indoors, movie theater?  | 8/11/2023 6:34 PM  |
| 6  | Marijuana facilities   | 8/11/2023 6:09 PM  |
| 7  | A nice size hall for weddings and parties.   | 8/11/2023 4:43 PM  |
| 8  | Anytime Fitness/yoga classes, Consignment shop, beauty Solon/manicures/pedicures/facials/masseuse, coffee/tea/donut shop/cake decorating supplies and classes , thrift shop, diner, seamstress/ yarn/handmade memory gifts/craft classes, antiques, music store/guitar and piano lessons | 8/11/2023 4:31 PM  |
| 9  | More year round inclusive events for kids youth and family   | 8/11/2023 3:55 PM  |
| 10 | A lot of things.   | 8/11/2023 3:46 PM  |
| 11 | Diversity and acceptance of young people that are more creative than athletic. Investing in creative youth is essential for current mental health and may encourage them to return after college, full of new ideas and new experiences, instead of settling elsewhere.                  | 8/11/2023 2:48 PM  |
| 12 | Splash pad   | 8/11/2023 2:43 PM  |
| 13 | Sit down place to eat that isn't fast food   | 8/11/2023 2:30 PM  |
| 14 | A family friendly outing activity such as bowling or indoor play area for kids of all ages for winter time   | 8/11/2023 2:25 PM  |
| 15 | An excellent coffee shop   | 8/11/2023 1:48 PM  |
| 16 | Restaurants  | 8/11/2023 1:35 PM  |
| 17 | Something, someplace for the kids to go. A rec center or something to those lines.   | 8/11/2023 1:06 PM  |
| 18 | Street. back the summer recreation program for youth   | 8/11/2023 12:31 PM |
| 19 | Restaurants  | 8/11/2023 12:14 PM |
| 20 | Utilize down town better , more down town parking , the church there, wont let anyone park in their empty lot ....   | 8/11/2023 12:00 PM |
| 21 | Farmers Markets, fruit Markets, Bakery, bagel shop, Not Riverside! Restaurants!!!  | 8/11/2023 11:52 AM |
| 22 | Restaurants, Welcome mural on old saltees store wall, brick courtyard with tables benches next to Whites. Go to Milford, Mi to see an example. 55+ condo development   | 8/11/2023 11:48 AM |
| 23 | Lawn and leaf swept into sidewalk for clean up projects instead of bagging etc   | 8/11/2023 11:28 AM |
| 24 | Breakfast only diner.  | 8/11/2023 11:25 AM |
| 25 | More food, and some type of entertainment. More Art!   | 8/11/2023 11:12 AM |
| 26 | I think a nice diner would be a great addition to the city. Something that serves breakfast,   | 8/7/2023 1:21 PM   |



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lunch and dinner with the option to have a glass of wine or beer.

|    |  |                   |
|----|--|-------------------|
| 27 | Restaurants, beautification of the city, coffee/donut shop, more accessible to the flint river(decking, tables)  | 8/7/2023 12:45 PM |
| 28 | Businesses that stick around for more than three months. Every business that has opened up in town has been a joke. Everyone knew they wouldn't make it because of the type of businesses they were. More restaurants that people can sit down and dine in. Restaurants that are not fast food but are quicker than a sit down restaurant. | 8/6/2023 1:11 PM  |
| 29 | Outdoor summer dining, live music in clubs on Vienna road, Mexican food restaurant   | 8/5/2023 8:46 PM  |
| 30 | More family dining, gym, oil change business   | 8/5/2023 8:19 AM  |
| 31 | Sit-down family-style restaurants.   | 8/4/2023 2:37 PM  |
| 32 | Restaurants  | 8/4/2023 11:31 AM |
| 33 | Less businesses.   | 8/4/2023 10:23 AM |
| 34 | More decent paying job opportunities for those needing employment in the area.   | 8/3/2023 8:29 PM  |
| 35 | Things for people to do  | 8/3/2023 9:28 AM  |
| 36 | Interesting Downtown businesses with parking   | 8/3/2023 7:25 AM  |
| 37 | Nothing really. We literally have EVERYTHING within reach that we need; we are so blessed! Not sure if we have a car oil changing place, maybe Don's does that. We can always venture over to the bigger cities to buy cars, furniture, things like that.  | 8/3/2023 4:33 AM  |
| 38 | A splash pad and more things to do for kids. Also, more restaurants and shops downtown. I feel the paintings downtown on the windows are an eyesore and chip after a few months and make it look more run down than it does. I would like to see something else.   | 8/3/2023 2:02 AM  |
| 39 | Splash pad for the kids  | 8/2/2023 10:32 PM |
| 40 | dining establishments  | 8/2/2023 10:16 PM |
| 41 | Restaurants, entertainment,  | 8/2/2023 9:47 PM  |
| 42 | Bakery/coffee shop   | 8/2/2023 9:35 PM  |
| 43 | I would like an family entertainment venue, such as splash pad or batting cage, where children and parents can engage more than the playground.  | 8/2/2023 5:55 PM  |
| 44 | Sit down restaurants   | 8/2/2023 5:09 PM  |
| 45 | Community food forest.   | 8/2/2023 3:56 PM  |
| 46 | Local food options   | 8/2/2023 3:05 PM  |
| 47 | Using current space around town for kids' activities....the library, Senior Center (??), churches, city office, and parks.   | 7/23/2023 9:23 PM |
| 48 | A community center that included teen activities   | 7/13/2023 4:00 PM |
| 49 | A paved road on Carlann Street   | 7/8/2023 12:09 PM |
| 50 | Paved road on Carlann st, hometown restaurant, better extracurricular activities for children. Security in the schools.  | 7/8/2023 12:06 PM |
| 51 | More Dinning options   | 7/4/2023 9:40 PM  |
| 52 | Better mta connection  | 7/4/2023 12:08 PM |
| 53 | A planet fitness. 4 lanes on m57. Nike store.  | 7/2/2023 10:30 PM |
| 54 | A city that is like Williamston.   | 7/2/2023 8:49 PM  |
| 55 | A skate park   | 7/1/2023 11:34 AM |
| 56 | Recreation center with a pool , splash pad and sports facilities after school youth program  | 6/30/2023 7:36 AM |

## Q23 Do you have any final comments related to land use or economic development within the City of Montrose that you would like to share?

Answered: 32 Skipped: 99

| #  | RESPONSES   | DATE               |
|----|---|--------------------|
| 1  | No more pot shops.  | 8/11/2023 10:18 PM |
| 2  | Focus on fixing existing roads and ways to expand & attract downtown. Continue building out events to attract people from out of town (candle walk, blueberry festival, etc.)   | 8/11/2023 9:09 PM  |
| 3  | I am sure I have nothing else   | 8/11/2023 6:35 PM  |
| 4  | I think the acting mayor has the town in her best interest. People need to be more open minded to change in town. I support all changes to improve the city I grew up in and that I plan to keep my family in.  | 8/11/2023 6:11 PM  |
| 5  | Visit neighbor towns and research what is working.  | 8/11/2023 4:33 PM  |
| 6  | I am related to the original creators of the first landfills here. It was never meant to be large or what Montrose is known for. Our family also supported the first green options, introduced recycling when it was hand sorting collected trash and using company vehicles to drive metals, glass, and plastics to other cities for recycling, and composting efforts. Our family transitioned from the garbage family into renewable energy, and I believe my ancestors and definitely my descendants would like a "greener" Montrose. | 8/11/2023 2:59 PM  |
| 7  | No  | 8/11/2023 2:26 PM  |
| 8  | None  | 8/11/2023 1:49 PM  |
| 9  | No  | 8/11/2023 1:19 PM  |
| 10 | Not much land to for development but making it better to live in  | 8/11/2023 12:15 PM |
| 11 | No  | 8/11/2023 11:53 AM |
| 12 | Fix what we have and make what we have great. Update the downtown area, because that's what thousands of people see when driving through to get to either of the highways we are between. We need more community downtown. We also need to provide in law suits for our aging population. We need to continue to keep our infrastructure up to date with bridge work, water quality , ect. Montrose is a cute , conservative and quiet town. Let' keep it that way, while giving it a little face lift.                                   | 8/11/2023 11:31 AM |
| 13 | No more landfills!  | 8/11/2023 11:29 AM |
| 14 | I hope the dispensary works out and I hope to have more great business come to town.  | 8/11/2023 11:18 AM |
| 15 | I don't want to see any pot shops or grow farms or dispensaries located in montrose city or township. We are not Flint. Just because certain people in our city partake in it doesn't mean that we want a shop like that in our small town.   | 8/6/2023 1:13 PM   |
| 16 | The downtown needs upgrading and maximization. All of the storefronts need to be utilized. Family-friendly businesses will last.  | 8/4/2023 2:40 PM   |
| 17 | The community doesn't need to be known for just having garbage dumps.   | 8/3/2023 8:32 PM   |
| 18 | Sidewalks in town done and nice that you can get a bike or stroller down now. Carlann st done   | 8/3/2023 9:30 AM   |
| 19 | No  | 8/3/2023 2:03 AM   |
| 20 | We want to build a home, but the taxes are so high, that we're not sure that the city of Montrose is our best financial option as much as we'd love to be there.  | 8/2/2023 10:34 PM  |
| 21 | We need to take advantage of the industrial park site in Montrose and try to replicate what Clio has done with theirs   | 8/2/2023 5:10 PM   |

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|    |   |                   |
|----|---|-------------------|
| 22 | Get rid of the dump!  | 8/2/2023 4:55 PM  |
| 23 | I love this silly little city and I enjoy raising my two daughters here. I just see a lot of wrong in this world and would like to see us keep moving forward, using data-driven, rational plans and policies. And of course native plant ALL THE THINGS. | 8/2/2023 3:59 PM  |
| 24 | I would like to see a lot of the vacant land owned by the schools developed into housing and parks. There is no reason for them to just let the lot where the old high school was just sit there. Also they have a lot of land along Hickory as well.     | 8/2/2023 3:07 PM  |
| 25 | More housing that is more available, affordable, and quality.   | 7/13/2023 4:03 PM |
| 26 | We really would like our road paved... carlann Street   | 7/8/2023 12:09 PM |
| 27 | Do not allow our city to become barren with non used building down town. Also I understand there's a marajuana dispenser coming into town, but one is enough. Don't cont to allow more in it will make our town look trashy.                              | 7/8/2023 12:08 PM |
| 28 | Please enforce lawn and building codes. Take down all the abanded buildings. Stop single room rentals. Stop painting the buildings down town. Instead of thinking about growing Mybe we should focus on cleaning up our community first then grow.        | 7/8/2023 9:04 AM  |
| 29 | Please get rid of the cats. They are having babies all over residential areas   | 7/4/2023 12:09 PM |
| 30 | We need to expand roads and create more business for the city. The build more neighborhoods.  | 7/2/2023 10:32 PM |
| 31 | None. It's the beginning of the end for Montrose now that marijuana is coming to the city - all for money without any long term thinking.   | 7/2/2023 8:55 PM  |
| 32 | I want a skate park and chickens.   | 7/1/2023 11:39 AM |